

2010 EVENTS

Cincinnati Dayton

ZeroLandfill
Student Career Day
Traveling CEU
Casino Night
Membership Drive
Annual Conference

Cleveland Akron

ZeroLandfill
Student Career Day
Traveling CEU
Golf Outing
Membership Drive
Design Awards

Columbus

ZeroLandfill
Student Career Day
Traveling CEU
Product Runway
Membership Drive
NeoCon Review

Louisville Lexington

ZeroLandfill
Student Career Day
Traveling CEU
Membership Drive
CEU Seminars

Toledo

ZeroLandfill
Traveling CEU
Product Runway
Membership Drive
Boat Cruise

IIDA Ohio Kentucky Chapter Board Mission Statement:

We, the International Interior Design Association (IIDA) Ohio Kentucky Chapter, work to advance the value of interior design. We strive to cultivate continuing education and leadership within our profession. Our Chapter is committed to enhancing the quality of life through the improvement of health, safety and welfare for the community.

www.iidaohky.org

We all understand how challenging 2009 has been for the interior design community and business in general. Our IIDA Ohio Kentucky Chapter, however, continues to increase in members and host incredible events. A few highlights of 2009 include Product Runway Fashion Shows in three City Centers, the Chapter Traveling CEU on ADA Updates in all five City Centers, Ultimate Pairings Membership Drives, the positive Annual Conference in Cleveland, the development of a new Chapter website and improved communication via branded email blasts. We are determined to restore optimism within our profession in 2010 and we need your help! **Please consider supporting the IIDA Ohio Kentucky Chapter by becoming a 2010 Chapter Partner.**

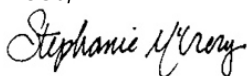
This one time request for support offers your company an entire year's worth of participation and advertising to our database of over 2000 people in the design communities across our Chapter. Your company name will be seen and heard on all IIDA Ohio Kentucky Chapter communications, emails and invitations and events in 2010. As you can see by the sample Calendar of Events to the left, our Chapter Board and City Center volunteers have already begun planning for an incredible year!

Your support will provide our members and guests with exceptional educational programs, trade shows, membership drives, community service opportunities, student days, NCIDQ Grants and social networking events that are essential in maintaining our industry standard of professionalism and value. The success of these benefits and events is escalated with the generous support from our Industry Partners.

Each Partnership Level has its own distinct benefits designed for various budgets. We strongly encourage you to merge marketing dollars and budgets with your other company representatives located in other markets of the Ohio Kentucky Chapter. Multiple representatives from one company can share a Partnership Level. New for 2010, we will accept two payments for your pledge of support. If you are unable to support at these levels, there are still other opportunities for support at smaller local City Center events throughout the year.

The success of IIDA is built from the contributions of its members and partners. Thank you for your continued support. Please complete the attached Partnership Registration form by **January 31, 2010** and become an active participant in IIDA!

Best,



Stephanie McCrery, IIDA, KYCID
Past President
502.584.5000
Stephanie@reesedesign.com

BENEFITS FOR ALL 2010 CHAPTER PARTNERS

- Verbal recognition as Chapter Partner at all Chapter and City Center events for entire year
- Graphic recognition on all Chapter and City Center program invitations, bi-monthly e-newsletters and Chapter website
- Opportunities to host City Center programs and events
- Receive all IIDA Ohio Kentucky Chapter and City Center mailings and e-newsletters
- Custom Chapter Partner nametags for representatives
- IIDA Members and Guests will be encouraged to support Chapter Partners through specifications
- Postcard mailing recognizing all 2010 Partners sent to entire IIDA Ohio Kentucky membership

\$1000 SILVER PARTNER

All of the benefits above plus:

- Recognition as Partner at all Chapter and City Center Events
- Company Logo and link on Partner Page on newly designed IIDA Ohio Kentucky Chapter Website
- Company name recognized in all IIDA Ohio Kentucky Chapter event invitations, brochures and bi-monthly e-newsletters
- Space on IIDA Ohio Kentucky Chapter Website Partner Page for two (2) company representatives and contact information (email or phone)
- Two (2) custom Chapter Partner name badges for company representatives
- One (1) complementary ticket and display table at the 2010 Chapter Annual Conference in October hosted by Cincinnati Dayton City Center

\$2000 GOLD PARTNER

All of the benefits listed in Silver Partner plus:

- Company Logo and Link on Homepage of newly designed IIDA Ohio Kentucky Chapter Website
- Company Logo recognized in all IIDA Ohio Kentucky Chapter bi-monthly e-newsletters. Company name to be recognized on all event invitations.
- Space on IIDA Ohio Kentucky Chapter Website Partner Page for two (2) more company representatives and contact information (email or phone)
- Two (2) media blast/advertisements within Chapter e-newsletter highlighting new product or project sent to database with over 2000 contacts in the design community
- Two (2) more custom Chapter Partner name badges for company representatives
- One (1) more complementary ticket and featured speaking opportunity at 2010 Chapter Annual Conference in October hosted by Cincinnati Dayton City Center

\$3000 PLATINUM PARTNER

All of the benefits listed in Gold Partner plus:

- Recognition as Platinum Level Partner with logo in all IIDA Ohio Kentucky Chapter event invitations, brochures and bi-monthly e-newsletters
- Space on IIDA Ohio Kentucky Chapter Website Partner Page for two (2) more company representatives and contact information (email or phone)
- Two (2) more media blasts/advertisements within Chapter e-newsletter highlighting new product or project sent to database with over 2000 contacts in the design community
- Two (2) more custom Chapter Partner name badges for company representatives
- Two (2) more complementary tickets to the 2010 Chapter Annual Conference in October hosted by Cincinnati Dayton City Center
- Featured speaking opportunity and/or table display during the 2010 Traveling CEU Programs within all five City Centers
- Other negotiable benefits available

2010 PARTNERSHIP PROGRAM

YES, I would like to participate in the 2010 Ohio Kentucky Chapter Partnership Program at the level of:

- Platinum Partner \$3,000 Gold Partner \$2,000 Silver Partner \$1,000

COMPANY NAME:		CONTACT NAME:	
ADDRESS:			
CITY:		STATE:	ZIPCODE:
WEBSITE ADDRESS:		EMAIL:	

In order to guarantee full recognition of your contribution, registration and payment must be received by February 1, 2010.

- One Payment (January) Two Equal Payments (January and June)

Please make check payable to IIDA Ohio Kentucky Chapter. Credit Card payments are also accepted by completing the form below. If you chose the Two Equal Payment plan, invoices will be sent on June 1, 2010.

- Mastercard VISA AMEX

CARD HOLDER NAME:	AMOUNT: \$
CARD NO.:	EXPIRATION DATE:
NAME:	MEMBER NO.:
EMAIL ADDRESS:	PHONE NUMBER:
PREPARED BY:	DATE:
COMMENTS:	

Please mail or email this registration form, company logo and payment to:

Amy Ostigny
 IIDA Ohio Kentucky Chapter Administrator
 1684 Nagel Road
 Cincinnati, OH 45255
 Phone: 513.403.0301
 Email: aostigny@bizcinci.rr.com

In order to ensure our Partners the very best benefit package, we reserve the right to amend these offerings. It is not the responsibility of IIDA Ohio Kentucky Chapter to remind Partners of their benefit opportunities or of unclaimed use of benefits.

For more information about Partnership, please contact:
Stephanie McCrery, IIDA Chapter Past President at 502.584.5000 or stephanie@reesedesign.com
Amy Ostigny, Chapter Administrator at (513) 403-0301 or aostigny@bizcinci.rr.com