



2011 Chapter Partnership Program

The IIDA Ohio Kentucky Chapter would like to announce the start of our 2011 Chapter Partnership Campaign.

We have all experienced the ups and downs within the interior design community and business in general over the past few years. The Ohio Kentucky Chapter has been fortunate in the continuous involvement and support of our Chapter and City Center volunteers. Through their efforts, coupled with the financial support of our 2010 Chapter Partners, the Ohio Kentucky Chapter has been able to continue providing the invaluable benefits and opportunities to our members. We are determined to make 2011 even better and to do so, we need your help! **Please consider supporting the IIDA Ohio Kentucky Chapter by becoming a 2011 Chapter Partner.**

This one time request for support offers your company an entire year's worth of participation and advertising to our database of over 2,000 people in the design communities across our Chapter. Your company name will be seen and heard on all IIDA Ohio Kentucky Chapter communications, emails, invitations, and events in 2011.

Your support will provide our members and guests with exceptional educational programs, trade shows, membership drives, community service opportunities, student days, NCIDQ Grants, and social networking events that are essential in maintaining our industry standard of professionalism and value. The success of these benefits and events is escalated with the generous support from our Industry Partners.

Each Partnership Level has its own distinct benefits designed for various budgets. We strongly encourage you to merge marketing dollars and budgets with your other company representatives located in other markets within the Ohio Kentucky Chapter. Multiple representatives from one company can share a Partnership Level. If you are unable to support at these levels, there are still other opportunities for support at smaller local City Center events throughout the year.

The success of IIDA is built from the contributions of its members and partners. Thank you for your continued support. Please complete the attached Partnership Registration form by **February 23, 2011** and become an active participant in IIDA!

Best,

Jamie L. Tscherne, IIDA, LEED AP
Chapter President
419.893.9021
jamie@buehrergroup.com



2011 Chapter Partnership Program – Benefits by Partnership Level

By becoming a Chapter Partner, you will be entitled to the following benefits, by Partnership Level.

| | PLATINUM | GOLD | SILVER |
|--|-----------------|---------------|---------------|
| Company identification on Chapter Website home page | Logo and Link | Logo | Name |
| Company identification on Chapter Partner page | Logo and Link | Logo and Link | Logo and Link |
| Company identification on Chapter and City Center eblasts | Logo and Link | Logo | Name |
| Postcard mailing recognizing Chapter Partners sent to entire Membership | Color Logo | B&W Logo | Name |
| Contact information of company representative on Chapter Partner page | 6 | 4 | 2 |
| Media Blast/Advertisement within Chapter eblast X times per year | 4 | 2 | - |
| Custom Chapter Partner nametags | 6 | 4 | 2 |
| Company identification on signage displayed at every Chapter and City Center event | Logo | Logo | Name |
| Verbal recognition at all Chapter and City Center events | X | X | X |
| Opportunity to host City Center Programs | X | X | X |
| Receive all Chapter and City Center mailings and eblasts | X | X | X |
| IIDA Members and Guests encouraged to support all Chapter Partners | X | X | X |
| Display Table at 2011 Annual Conference in Louisville | X | X | X |
| Tickets to 2011 Annual Conference in Louisville | 4 | 2 | 1 |
| Featured Speaking Opportunity at 2011 Annual Conference | X | - | - |
| Tickets to 2011 Traveling CEU event | 10 | 5 | - |
| Featured Speaking Opportunity at 2011 Traveling CEU | X | - | - |
| Discount on 2011 Product Runway Team Registration | 20% | 15% | 10% |
| Discount on 2011 NeoCon Review Registration | 20% | 15% | 10% |



2011 Chapter Partnership Program – Registration Form

YES, I would like to participate in the 2011 Ohio Kentucky Chapter Partnership Program at the level of:

- Platinum Partner \$3,000
 Gold Partner \$2,000
 Silver Partner \$1,000

| | |
|----------------------|--------------------------|
| COMPANY NAME: | CONTACT NAME: |
| ADDRESS: | |
| CITY: | STATE / ZIP CODE: |
| WEBSITE: | EMAIL: |

In order to guarantee full recognition of your contribution, registration, payment, and your company logo must be received by **February 23, 2011**.

- One Payment (February)
 Two Equal Payments (February and June)

Please make checks payable to IIDA Ohio Kentucky Chapter. Credit Card payments are also accepted by completing the form below. If you chose the Two Equal Payment plan, invoices will be sent on June 1, 2011.

- MasterCard
 VISA
 AMEX

| | |
|--------------------------|-------------------------|
| CARD HOLDER NAME: | AMOUNT: \$ |
| CARD NO.: | EXPIRATION DATE: |
| NAME: | MEMBER NO.: |
| EMAIL ADDRESS: | PHONE NUMBER: |
| PREPARED BY: | DATE: |
| COMMENTS: | |

Please mail, fax, or email this registration form and payment to:

Jamie Tscherne
 IIDA Ohio Kentucky Chapter President
 314 Conant Street
 Maumee, Ohio 43537
 Phone: 419.893.9021
 Email: jamie@buehrergroup.com

*In order to ensure our Partners the very best benefit package, we reserve the right to amend these offerings.
 It is not the responsibility of IIDA Ohio Kentucky Chapter to remind Partners of their benefit opportunities or of unclaimed use of benefits.*