

# 2026 BENEFACTOR PROGRAM

OHIO KENTUCKY chapter







# WELCOME: A LETTER FROM OUR PRESIDENT

As we look ahead to 2026. I'm honored to serve as President of the IIDA Ohio Kentucky Chapter and to share our vision for another impactful year. Our chapter continues to lead among the 32 IIDA chapters nationwide, and we are proud to celebrate our growth, innovation, and advocacy for the interior design profession.

This fall, we will host our third **Chapter-wide Design Awards** and second Chapter-wide Student Conference, both taking place in **Cleveland**. These signature events bring together professionals. students, and industry partners from across our two states to celebrate design excellence, foster meaningful connections, and invest in the future of our profession. These gatherings are more than celebrations: they are platforms for education, inspiration, and advocacy.

Our city center directors and volunteer boards have been working diligently to reimagine event formats and sponsorship opportunities. Their goal is to ensure that our benefactors receive greater visibility, deeper engagement, and more meaningful impact. From new networking formats to expanded educational offerings, we are creating experiences that benefit both our members and our supporters.

Advocacy remains a cornerstone of our mission. In 2026, we will continue our legislative efforts in Ohio as the new session unfolds. building on the momentum of the Interior Design Consortium, a national alliance between IIDA, ASID, and CIDQ. We are also exploring expanded legislative efforts in Kentucky, recognizing the importance of professional recognition and regulation across both states. Every city center event will include a component that supports and promotes our advocacy work, ensuring that our entire chapter is aligned in advancing the profession.

With over 60 programs and events annually and a membership of more than 650 designers, our chapter thrives because of the generous support of our benefactors. Your contributions help us finance and promote the profession, empower emerging talent, and advocate for the value of interior design in our communities. As we prepare for another exciting year, we invite you to continue your support of the IIDA Ohio Kentucky Chapter. Your partnership is essential to our success, and we are deeply grateful for the role you play in shaping the future of design.

Thank you for your continued support,

Samantha Bonner IIDA, WELL AP IIDA OH KY Chapter President



# 2025-2026 CHAPTER BOARD

President



Samantha Bonner IIDA, NCIDQ, WELL AP SSOE

President-Elect



Kourtni Kesler Associate IIDA ORI

Past-President



Megan Mershman IIDA, NCIDQ, LEED AP, Fitwel Ambassador GBBN

VP of Advocacy



Kristin Stubbs IIDA, NCIDQ Moody Nolan

**VP of Benefactors** 

Ryan Castle Industry IIDA Ghent Manufacturing

**VP** of Communications



Erin Ott IIDA, NCIDQ CBLH Design Inc

VP of Membership



Chris O'Toole Associate IIDA BBN Sales - Sloan

**VP of Student Relations** 

VP of Outreach



Halle Luke IIDA, NCIDQ Vocon

VP of Professional Development



Regina Erdman IIDA, NCIDQ SoL - Harris Day

VP of Public Relations



Jade Lathon Associate IIDA, LEED Green Assoc. American Interiors

**VP of Special Events** 



Kate Schneider IIDA, NCIDQ Michi Patterns

Carrie Hendrickson IIDA, NCIDQ JRA Architects



Katherine Dunton IIDA, NCIDQ NAC

# **HELLO THERE!**

# GET TO KNOW US



The Ohio Kentucky Chapter is one of the largest in the organization comprised of five City Centers: Cleveland Akron, Columbus, Cincinnati Dayton, Toledo, and Louisville Lexington. We have over 650 members spanning our two states!













**1,999** INSTAGRAM

**FOLLOWERS** 

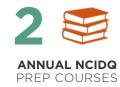


1,652
LINKEDIN
FOLLOWERS

**57,200+** VISITORS TO WEBSITE







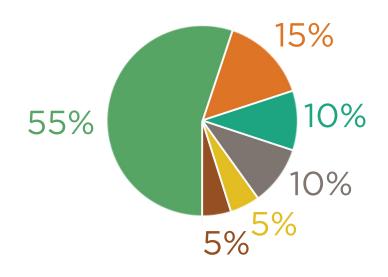
6,890+

VIA WEBSITE

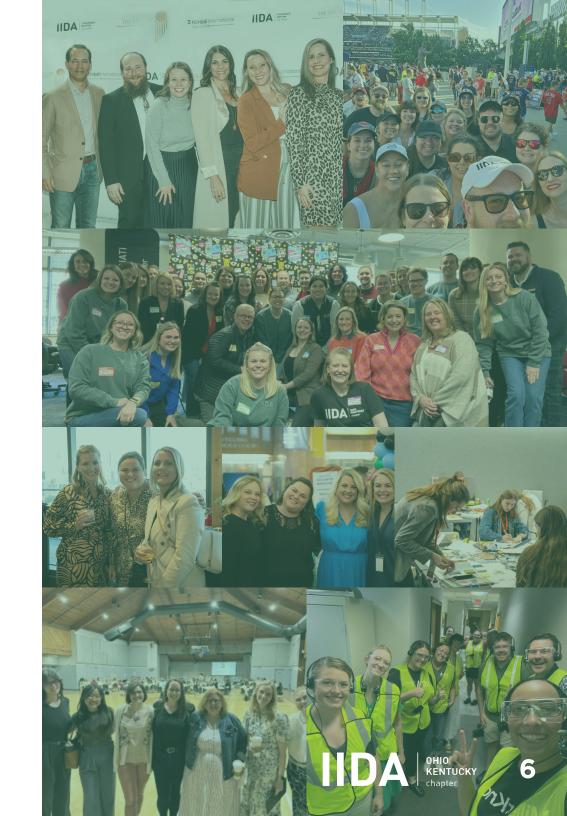


# WHERE DO YOUR BENEFACTOR DOLLARS GO?

The success of IIDA is built from the contributions of its members and supporters. Thank you for your continued support!



SIGNATURE EVENTS + PROGRAMS:
 SEE PAGES 10-14 FOR MORE INFORMATION ON THESE EVENTS.
CELEBRATING DESIGN EXCELLENCE
STUDENT PROGRAMMING
CHAPTER LEADERSHIP DEVELOPMENT
ADVOCACY & OUTREACH INITIATIVES
DIGITAL COMMUNICATIONS AND CHAPTER MANAGEMENT



## **BECOME A BENEFACTOR**

1

Select your preferred sponsorship level. See benefits on page 8.

Platinum	\$10,000\$6,500 allocated to City Center Programming
Gold	\$7,500\$4,500 allocated to City Center Programming
Silver	\$5,000\$3,000 allocated to City Center Programming
Bronze	\$3,000\$1,500 allocated to City Center Programming

2

Register your sponsorship on our website:

https://www.iidaohky.org/become-a-benefactor

Information you will need at registration:

- Selected Benefactor Level and payment method
- Main contact for all Ohio and Kentucky reps (name & email)
- Contact for each City Center (name & email)
- Instagram / Linked-In account for interaction
- 3

Review events on pages 11-13 with your team to determine sponsorship allocations.

You will be contacted by an IIDA volunteer to finalize your event sponsorship allocations starting January 19th, 2026. Allocation opportunities will be offered starting with the highest benefactor level.



Enjoy your partnership with the IIDA Ohio Kentucky Chapter!

Becoming a Chapter Benefactor does not include Professional, Associate, or Industry Membership in IIDA. For more information on becoming an IIDA member, please contact us at iidaOHKYmembership@gmail.com!

Joint ventures between companies are accepted! However, due to fairness for company's representation and equal real estate, only (1) logo and live web link may be used in IIDA recognition. All benefits and event allocations must be divided among partnering companies.



# **2026 BENEFACTOR LEVELS + BENEFITS**

With each contribution level, there is an opportunity to allocate a specific amount of your contribution towards events of your choice. By becoming a Chapter Benefactor, you will be entitled to the below benefits by support level. Event allocations can not be changed after February 13th, 2026.

BENEFITS	BRONZE \$3,000	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000	DIAMOND IN KIND RETREAT SPONSOR
EVENT ALLOCATIONS  Perks vary per event and level, but may include free event tickets, product display opportunities, spotlights, and website/social media features	\$1,500	\$3,000	\$4,500	\$6,500	\$1,250
Company name / logo on IIDA Chapter website with link to your website	Name Listed	Logo Listed	Logo Listed	Logo Listed	Logo Listed
Company name / logo displayed at all events on banner display	Name Listed	Logo Listed	Logo Listed	Logo Listed	Logo Listed
Company name/logo on all direct email marketing materials promoting upcoming events	Name Listed	Logo Listed	Logo Listed	Logo Listed	Logo Listed
Company name / logo on all chapter volunteer shirts	Name Listed	Logo Listed	Logo Listed	Logo Listed	Logo Listed
Opportunity to post CEU courses available on IIDA OHKY website database	<b>/</b>	<b>/</b>	<b>✓</b>	<b>✓</b>	<b>~</b>
50% off (1) submission to OHKY Chapter Design Awards*	<b>/</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>✓</b>
Repost social media posts on OHKY social media (minimally once)		<b>~</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Discounted individual attendee ticket pricing for all IIDA events (non-members)**			<b>✓</b>	<b>~</b>	<b>/</b>
(1) Representative to the Benefactor Council ***				<b>~</b>	<b>✓</b>

<sup>\*</sup> Project submission categories will be available for interior designers and manufacturer representatives to submit to. You must be an IIDA member to submit a project.

<sup>\*\*\*</sup> The Benefactor Council is a new initiative for the 2026 Benefactor year, designed to engage passionate benefactors directly in shaping and enhancing our Chapter-Benefactor relationships. Together, we will identify opportunities and drive improvements that matter most. For more information or to apply visit: iidaohky.org/ benefactors



<sup>\*\*</sup> Excludes booth sales and team registrations.

# **MORE WAYS TO SPONSOR**

Take advantage of the opportunity to enhance your sponsorship with two meaningful opportunities that invest in our future and members! These opportunities are also available outside of the benefactor package allowing you to advocate for the profession even if you are not able to be a benefactor.

#### **DESIGN ADVOCATE\* - Benefactor \$100 / Non-Benefactor \$200**

This sponsorship helps fund critical efforts in advancing interior design legislation. As a Design Advocate, you pledge your commitment to the growth and recognition of the interior design profession, empowering designers to make an even greater impact. Join us in shaping the future of design!

#### Associated Perks:

- Design Advocate designation on IIDA OHKY Benefactor banners\*\*
- Logo/Name listed on IIDA OHKY Advocacy website
- Opportunity to post CEU events on the IIDA OHKY Website (Link to Event Required)
- Opportunity to host in virtual chapter wide CEU Series\*\*\*

#### STUDENT ADVOCATE - \$60

Become a Student Advocate and help an interior design student thrive. This sponsorship covers the cost of a IIDA student membership, giving students access to essential resources, networking opportunities, and professional development. Invest in the future of design by empowering students to grow and succeed!

#### Associated Perks:

- Student Advocate designation on IIDA OHKY Benefactor banners\*\*
- Logo/Name listed on IIDA OHKY Student website
- Virtual connection with your sponsored student
- Recognition of sponsorship on Student Day social media post

<sup>\*\*\*</sup> CEU participation will be first come first served when calendar goes out to all Design Advocates. Priority will go to HSW credited events.



<sup>\*</sup> Design Advocate contributions may be used in the funding of legislation efforts.

<sup>\*\*</sup> Sponsorship must be selected before creation of IIDA OHKY Benefactor Banners to take advantage of this perk. Banners will <u>not</u> be re-printed throughout the year.

## **EVENT CALENDAR**

PLEASE NOTE DATES ARE SUBJECT TO CHANGE. CHECK BACK FOR OFFICIAL PROMOTION AT WWW.IIDAOHKY.ORG

#### **JANUARY**

#### ANNUAL MEETING OPRACTICE

\$ CLE/AKR: STUDENT EVENT - TREND FORECASTING CLE/AKR: GET CONNECTED COL: STUDENT WELCOME BACK LOU/LEX: NCIDQ STUDY GROUP

#### **FEBRUARY**

#### NEW MEMBER COFFEE

CIN/DAY: STUDENT EVENT CIN/DAY: GET CONNECTED

\$ CLE/AKR: BUILDING TOUR / VERTICAL MARKET FORUM

COL: STUDENT MANUFACTURER TOUR
COL: GET CONNECTED
LOU/LEX: CAPITOL DAY
TOL: GET CONNECTED

#### **MARCH**

#### \$ MENTORSHIP PROGRAM

\$ CIN/DAY: GUTTERBALL CLE/AKR: ZEROLANDFILL CLE/AKR: STUDENT EVENT -DESIGN SHARE

CLE/AKR: PLANT TOUR

**\$** COL: STUDENT CAREER DAY

\$ LOU/LEX: STUDENT DAY

\$ LOU/LEX: DERBY HAT DESIGN

#### **APRIL**

#### FRIDAY FORUM

\$ CIN/DAY: SIP N' CONNECT - DAYTON

\$ CIN/DAY: INSPIRE ME - CINCY

\$ CLE/AKR: BUILDING TOUR /VERTICAL MARKET FORUM

**COL: STUDENT THESIS AWARDS** 

**\$** COL: BUILDING TOUR

\$ LOU/LEX: CEU DAY

**\$** TOL: SPRING INTO ACTION

#### MAY

#### \$THRIVE

CIN/DAY: DESIGN IQ - DAYTON
CLE/ARK: B4B TARGET
LOU/LEX: STRETCH & CONNECT
\$ TOL: GOLF CLINIC

#### JUNE

CIN/DAY: VOLUNTEER EVENT

\$ CLEV/AKR: SIP N' CONNECT
COL: CAMP ARCHITECTURE AND DESIGN

\$ COL: PRIDE PARADE

**TOL: JAM TOUR** 

#### **JULY**

## ENRICH FUND OPENS QPRACTICE

\$ CIN/DAY: GOLF OUTING

\$ CLEV/AKR: BUILDING TOUR/VERTICAL MARKET FORUM

\$ COL: NCIDQ PREP TALK

**\$** COL: SIP N' CONNECT

LOU/LEX: NCIDQ STUDY GROUP LOU/LEX: BUILDING TOUR

#### **AUGUST**

#### STUDENT LEADER RETREAT

\$ CIN/DAY: SIP N' CONNECT - CINCY CLEV/AKR: B4B TARGET COL: VENDOR SHOWCASE

\$ LOU/LEX: SIP N' CONNECT

\$ LOU/LEX: ZERO LANDFILL TOL: ZERO LANDFILL

#### **SEPTEMBER**

## \$ DESIGN AWARDS & STUDENT CONFERENCE

CIN/DAY: STUDENT WELCOME BACK

\$ CIN/DAY: INSPIRE ME TOUR - DAYTON

COL: STUDENT WELCOME BACK

COL: ZERO LANDFILL

COL: JOINT ASSOC. HAPPY HOUR
LOU/LEX: STUDENT WELCOME BACK

**\$** TOL: BOAT CRUISE

#### **OCTOBER**

#### \$ CIN/DAY: SEAT AT THE TABLE

**\$** COL: SPARKING CHANGE

\$ LOU/LEX: LEXINGTON TRIVIA NIGHT

\$ LOU/LEX: SIP N' CONNECT

\$ TOL: SIP N' CONNECT

#### **NOVEMBER**

#### FRIDAY FORUM

CIN/DAY: DESIGNIQ - CINCY

CIN/DAY: CDAs

CLE/AKR: STUDENT EVENT - PORTFOLIO

REVIEW

\$ CLEV/AKR: WRAP FOR ADVOCACY

\$ COL: BUILDING TOUR

\$ COL: SIP N' CONNECT

LOU/LEX: MANUFACTURING TOUR

#### **DECEMBER**

CIN/DAY: BOARD APPRECIATION
COL: MEMBER APPRECIATION
LOU/LEX: HOLIDAY PARTY

\$ TOL: HOLIDAY PARTY

### SIGNATURE EVENT ALLOCATION OPPORTUNITIES

Choose where your sponsorship dollars go! With each annual sponsorship, benefactors have the opportunity to allocate at least 50% of their sponsorship directly towards IIDA Ohio Kentucky programming. Gather your team and decide which programs you would like to sponsor this year!

You will be contacted by an IIDA volunteer to finalize your event sponsorship allocations starting January 19th, 2026 and closing January 30th, 2026. Allocation opportunities will be offered starting with the Platinum benefactor level.

Allocations will NOT be changed after February 13, 2026.

#### CHAPTER-WIDE PROGRAMS

THRIVE: One conversation across all (5) City Center, inviting senior leaders roughly 20-30 from each city to engage in a facilitated discussion. Event objective to engage senior leaders in the profession to help shape content, connect them to each other, and increase their support and engagement with the chapter.  Platinum Sponsor - \$2,000 (qty. 1)  Gold Sponsor - \$1,000 (qty. 2)  Silver Sponsor - \$500 (qty. 5)	CHAPTER DESIGN AWARDS: The 3 <sup>rd</sup> presentation of the IIDA Chapter Awards celebrates amazing design from across the whole of the IIDA OHKY Chapter. A night for members of the community to gather together and admire the work from the last 2 years. The IIDA Chapter Awards will be presented in Cleveland this year.  Level 1 Sponsor - \$4,500 (qty. 1)  Level 2 Sponsor - \$2,000 (qty. 5)  Level 3 Sponsor - \$1,500 (qty. 6)  Level 4 Sponsor - \$1,250 (qty. 4)
STUDENT CONFERENCE: The IIDA OHKY Student Conference brings together Interior Design students together from both the chapter but also nationwide. The 2 days of events include educational events, round table discussions and vendor showcase.  Level 1 Sponsor - \$2,000 (qty. 2)  Level 2 Sponsor - \$1,500 (qty. 3)  Level 3 Sponsor - \$1,000 (qty. 3)  Level 4 Sponsor - \$750 (qty. 5)  Level 5 Sponsor - \$500 (qty. 10)  Level 6 Sponsor - \$250 (qty. 15)	Level 5 Sponsor - \$1000 (qty. 8)  Level 6 Sponsor - \$750(qty. 8)  Level 7 Sponsor - \$500 (qty. 12)  Level 8 Sponsor - \$250 (qty. 15)  REGIONAL CLC: A regional gathering of the midwest chapters. Illinois, Indiana, Michigan and Wisconsin will be hosted in Ohio.  Level 1 Sponsor - \$1,000 (qty. 1)  Level 2 Sponsor - \$500 (qty. 2)
MENTOR MATCH: The mission of OHKY Mentorship Connection is to foster professional growth and development by connecting our members.  Level 1 Sponsor - \$500 (qty. 1)	

#### CINCINNATI DAYTON

INSPIRE ME TOURS: An event for local designers, architects, builders, and general contractors to exclusively tour newly completed projects in the area.  Level 1 Sponsor - \$250 (qty. 2)
<b>GOLF OUTING</b> Tee off for a good cause at our Par 3, 9-hole Golf Outing—a relaxed, non-competitive event designed for all skill levels, from seasoned golfers to complete beginners.
Level 1 Headliner - \$1,000 (qty. 1)
Level 2 Awards/Hat - \$750 (qty. 1)
Level 3 Drinks/Gift Bags/Golf Balls - \$500 (qty. 2)
seat at the table: an interactive design challenge and community experience that transforms the ordinary into something extraordinary. Local designers, artists, and makers will take discarded or out-of-commission furniture and reimagine it into a one-of-a-kind seat. Seats will then be auctioned off at a live community installation.
Level 1 Headliner - \$1,500 (qty. 1)
Level 2 Sponsor - \$1,000 (qty. 2)
Level 3 Sponsor - \$750 (qty. 3)
Level 4 Sponsor - \$500 (qty. 5)
<b>SIP N' CONNECT:</b> Join together with members and non-members in our community to talk about everything IIDA.
Level 1 Sponsor - \$250 (qty. 2)
<b>GUTTERBALL EVENT:</b> Reconnect vendors with the A&D community through our traditional night of bowling & games. The annual event looked forward to every year by the Cincinnati Dayton community! Industry friends team up for an evening of networking and bowling while donning fun, themed costumes.
Level 1 Headliner - \$1,000 (qty. 1)
Level 2 Awards - \$500 (qty. 1)



#### SIGNATURE EVENT ALLOCATION OPPORTUNITIES

#### COLUMBUS

engage with local design professionals, receive professional headshots, hear from a speaker and engage with industry partners/products. This is a comprehensive event for students to engage with the community and build roots for future opportunities in the market.  Level 1 Sponsor - \$500 (qty. 1)
Level 2 Sponsor - \$250 (qty. 5)
PRIDE PARADE: This is an opportunity for professionals and industry members alike to get creative and show off their skills while supporting part of our design community! The sponsorship aides in materials / supplies and light refreshments for the event.  Level 1 Sponsor - \$500 (qty. 1)
Level 2 Sponsor - \$250 (qty. 5)
NCIDQ PREP TALK: A celebration to recognize the outstanding work and achievements of the many architecture and design firms, students and manufacturer representatives of Central Ohio.  Level 1 Sponsor - \$250 (qty. 2)
<b>BUILDING TOURS:</b> Opportunities for local professionals and industry partners to tour built or in-construction projects, hear from owner's and the design teams about the project's story, the wins/challenges and opportunities. These are a great opportunity to also connect with the regional network of IIDA members.
Level 1 Sponsor - \$500 (qty. 2)
Level 2 Sponsor - \$250 (qty. 2)
SIP N' CONNECT: Join together with members and non-members in our community to talk about everything IIDA.  Level 1 Sponsor - \$250 (qty. 2)
SPARKING CHANGE: This event will feature a panel discussion with industry professionals with a focus on advocacy. A visual display will showcase local interior design projects to help visitors better understand the work of interior designers and it's impact on the community. The evening will also include a silent auction. After the panel, the event will wrap up with a casual mixer.  Level 1 Sponsor - \$1,000 (qty. 1)  Level 2 Sponsor - \$750 (qty. 2)  Level 3 Sponsor - \$500 (qty. 4)  Level 4 Sponsor - \$250 (qty. 4)

#### CLEVELAND AKRON

#### **BUILDING TOUR + VERTICAL MARKET DISCUSSION:**

Three exclusive tours of recently completed projects in a specific market segment, followed by an open roundtable where designers, end users, and industry peers will discuss current trends and challenges shaping the future of the market.

- Level 1 Sponsor \$1,000 (qty. 3)
- Level 2 Sponsor \$250 (qty. 6)

**STUDENT TREND FORECASTING:** An engaging session where students will explore the latest design trends shaping the industry and gain insight into how they influence real-world projects.

Level 1 Sponsor - \$250 (qty. 2)

**WRAP FOR ADVOCACY:** Join us for a festive fundraiser supporting advocacy efforts—come flex your creative muscles by wrapping holiday presents, enjoy seasonal treats, and celebrate the season while making an impact.

(Partner with local org? Toys for Tots? Wrap their gifts for children in need)

- Level 1 Sponsor \$1,000 (qty. 1)
- Level 2 Sponsor \$500 (qty. 1)
- Level 3 Sponsor \$250 (atv. 4)

**STUDENT DESIGN SHARE:** A panel of industry professionals will share their career journeys and highlight the diverse paths students can pursue with a degree in interior design.

Level 1 Sponsor - \$250 (qty. 2)

**SIP N' CONNECT:** Join together with members and non-members in our community to talk about everything IIDA.

Level 1 Sponsor - \$250 (qty. 1)



#### SIGNATURE EVENT ALLOCATION OPPORTUNITIES

#### LOUISVILLE LEXINGTON **STUDENT DAY:** Students will gather to gain insights **LEXINGTON TRVIA NIGHT:** trivia night for firms to from inspiring speakers, explore innovative design concepts through a trade show, and network with the design community. Level 1 Sponsor - \$500 (atv. 1) Level 1 Sponsor - \$500 (qty. 2) **SIP N' CONNECT:** Join together with members and non-members in our community to talk about Level 2 Sponsor - \$250 (qty. 5) everything IIDA. **CEU DAY:** A day filled with CEU opportunities for Level 1 Sponsor - \$250 (qty. 2) designers and an inspiring product tradeshow. Level 1 Sponsor - \$1,000 (qty. 1) **DERBY HAT DESIGN:** Join fellow designers for an elegant IIDA cocktail reception celebrating Level 2 Sponsor - \$750 (qty. 1) creativity and community, featuring a lively auction of custom-designed derby hats. All proceeds will Level 3 Sponsor - \$500 (atv. 1) support IIDA's ongoing advocacy efforts to elevate Level 4 Sponsor - \$250 (qty. 4) and advance the interior design profession. Level 1 Sponsor - \$1,000 (qty. 1) **ZERO LANDFILL:** Recycling event for firms to drop off unwanted materials Level 2 Sponsor - \$750 (qty. 2) Level 1 Sponsor - \$250 (atv. 1) Level 3 Sponsor - \$500 (qty. 3) Level 4 Sponsor - \$250 (qty. 4)

ALLOCATIONS PER LEVEL				
BRONZE	\$1,500			
SILVER	\$3,000			
GOLD	\$4,500			
PLATINUM	\$6,500			
DIAMOND	\$1,250			

#### **TOLEDO**

GOLF CLINIC: A new Toledo event to get industry members brushed up on their skills before the golf outing season. A one night event to get pointers from professionals, and mingle amongst those intrested in the game. Perfect for those new to the game or even seasoned golfers wanting to get a Spring lesson in!  Level 1 Sponsor - \$500 (qty. 1)  Level 2 Sponsor - \$250 (qty. 1)  SPRING INTO ACTION: A fun, social, and creative evening making and purchasing hand made pottery at the Sunshine Studios. Benefitting Sunshine Communities, a Maumee-based nonprofit that has supported people with developmental disabilities since 1950.  Level 1 Sponsor - \$750 (qty. 1)  Level 2 Sponsor - \$500 (qty. 1)  Level 3 Sponsor - \$500 (qty. 1)  BOAT CRUISE: Another year of sailing down the maumee. Sharing in networking and light bites. An iconic IIDA Toledo tradition.  Headline Sponsor - \$1,000 (qty. 1)  Level 2 Sponsor - \$500 (qty. 1)  Level 3 Sponsor - \$500 (qty. 1)  Level 4 Sponsor - \$250 (qty. 2)  HOLIDAY PARTY: Celebrating the holiday season in a fresh way by gathering for an elevated farm to table dinner at a local boutique event space. Sharing in good conversation, drinks, and dinner.  Level 1 Sponsor - \$500 (qty. 1)  Level 2 Sponsor - \$500 (qty. 1)	
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