



2024

A+D BENEFACTOR PROGRAM

IIDA

OHIO
KENTUCKY
chapter

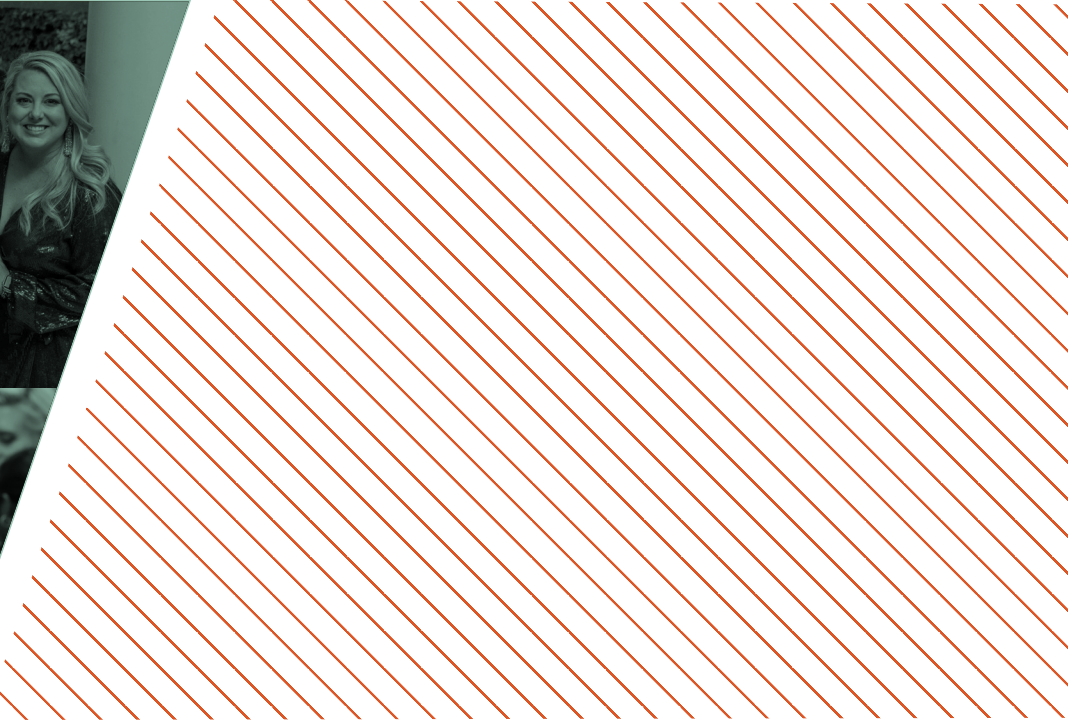


TABLE OF CONTENTS

WELCOME - A LETTER FROM THE PRESIDENT	3
MEET THE CHAPTER BOARD	4
GET TO KNOW US	5
WHERE DO YOUR BENEFACTOR DOLLARS GO?	6
2024 SIGNATURE EVENTS CALENDAR	7
2024 NOTABLE NEW CHAPTER PROGRAMS	8
2024 A+D BENEFACTOR BENEFITS	9



WELCOME: A LETTER FROM OUR PRESIDENT

I could not be more excited to be the Ohio Kentucky Chapter President this year and to be working with our group of leaders to benefit our membership base, to support our benefactors, and to elevate our general architectural and design community.

For the past few years, our chapter has been working diligently to not only provide beneficial programming each year but to also invest in providing professional development opportunities, career enrichment, and advocacy impacts for our members in the future. Harnessing the power of our five unique and thriving city centers gives us the opportunity to create impactful, important, and engaging programming that is relevant to all the individuals that comprise our membership. Our goal is to not only impact the people that have been active members but to make sure that we are reaching everyone in the design community.

Bringing everyone together is the path to empowering each other and to collectively using our strengths, talents, and gifts to continue to improve the work that we are creating. IIDA Ohio Kentucky has started a leadership round table where ideas are shared, and leaders collaborate called Thrive. We have brought everyone together through a chapter wide design awards. We have created a program to allow the opportunity to fund out of the box lifelong learning opportunities through our Enrich Program. As we continue these efforts, we are also striving to do more and reach more individuals.

This year, we are planning our first ever student conference that will be paired with chapter design awards to bring knowledge and networking to our designers of tomorrow. We are piloting a mentorship program to foster engagement and to meet members where they are on what they need to improve in their own career journey.

These continuing and emerging programs could not be possible without the support that we receive through our generous team of benefactors. These companies are our allies in advocating for our profession and in taking steps to make sure we are a valuable and relevant profession for years to come.

We are working to shine a spotlight on how incredible our chapter, our designers, our benefactors, and our community is to the outside world. Good design impacts everyone everywhere every day. If you are already a part of this exciting adventure, then thank you for your time and support. If you are not, then we would love to invite you to join us to make the future better and brighter.

Thank you,

Kristina Reagan

Kristina Reagan, IIDA, LEED Green Associate
IIDA OH KY Chapter President



2023-2024

CHAPTER BOARD

President



Kristina Reagan
IIDA, LEED Green Associate
Hiti, DiFrancesco, + Siebold

President-Elect



Megan Mershman
IIDA, NCIDQ, LEED AP,
Fitwel Ambassador,
GBBN

Past-President



Kirsten Sheely
IIDA, NCIDQ
WSA

VP of Advocacy



Tamra Fuscaldo
IIDA, NCIDQ
Retired

VP of Benefactors



Bethany Williams
IIDA, NCIDQ
Hiti, DiFrancesco, +
Siebold

VP of Communications



Samantha Bonner
Associate IIDA, WELL AP
SHYFT

VP of Membership



Chris O'Toole
Associate IIDA
BBN Sales - Sloan

VP of Outreach



Tory Leuthold
IIDA, NCIDQ
Bostwick Design Partnership

VP of Professional
Development



Kristen Mara
IIDA, NCIDQ, CHID,
WELL AP
+DETAIL

VP of Public Relations



Kassi Sturgill
Associate IIDA, WELL AP
archall architects

VP of Special Events



Michelle VonderBrink
IIDA, NCIDQ, LEED AP,
Fitwel Ambassador,
Champlin Architecture

VP of Student Relations



Tyler Hatton
Associate IIDA, WELL AP
WSA

Director of Finance



Katherine Dunton
IIDA, NCIDQ
TrinityNAC

HELLO THERE!

GET TO KNOW US

5 chapter
AWARDS



The Ohio Kentucky Chapter is one of the largest in the organization comprised of five City Centers: Cleveland Akron, Columbus, Cincinnati Dayton, Toledo, and Louisville Lexington. We have over 650 members spanning our two states!



5 CITY
CENTERS



650+
MEMBERS



68
COMMITTEE MEMBERS

13 
CAMPUS
CENTERS

6 
NEWSLETTERS

200 
COMPANIES
REPRESENTED

1,612
INSTAGRAM
FOLLOWERS




970
LINKEDIN
FOLLOWERS

36,500+
VISITORS TO WEBSITE

3 ENRICH GRANT
RECIPIENTS

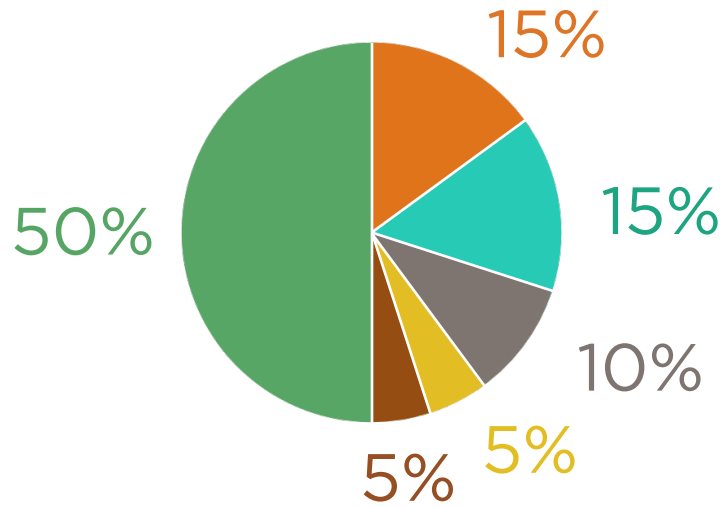
5 ZERO
LANDFILLS

2 
ANNUAL NCIDQ
PREP COURSES

5,440+
TICKETS SOLD TO EVENTS
VIA WEBSITE

WHERE DO YOUR BENEFACTOR DOLLARS GO?

The success of IIDA is built from the contributions of its members and supporters. Thank you for your continued support!



50%

SIGNATURE EVENTS + PROGRAMS:
SEE PAGES 10-14 FOR MORE INFORMATION ON THESE EVENTS.

15%

CELEBRATING DESIGN EXCELLENCE

15%

STUDENT PROGRAMMING

10%

DIGITAL COMMUNICATIONS AND CHAPTER MANAGEMENT

5%

ADVOCACY & OUTREACH INITIATIVES

5%

CHAPTER LEADERSHIP DEVELOPMENT



EVENT CALENDAR

PLEASE NOTE DATES ARE SUBJECT TO CHANGE.
PLEASE CHECK BACK FOR OFFICIAL PROMOTION
AT WWW.IIDAOHKY.ORG

JANUARY

MEMBERSHIP

- QPRACTICE
- **ANNUAL MEETING**
- OUTREACH BOOK CLUB
- **COL: STUDENT WELCOME BACK**

FEBRUARY

MEMBERSHIP

- QPRACTICE
- **NEW MEMBER COFFEE**
- GET CONNECTED
- **MENTOR MATCH**
- **COL: STUDENT CAREER DAY**
- **LOU/LEX: CAPITOL DAY**

MARCH

ADVOCACY & STUDENTS

- QPRACTICE
- **STUDENT MENTORING MONTH**
- FRIDAY FORUM
- **CIN/DAY: GUTTERBALL**
- **CLE/AKR: ZLF 1 BINS**
- **COL: CC BOARD OUTING**
- LOU/LEX: STUDENT DAY
- **TOL: FIRM PASSPORT**

APRIL

EDI & OUTREACH

- **CLE/AKR: PD BUILDING TOUR**
- **CLE/AKR: ZLF 1 COMMUNITY DAYS**
- COL: ZLF
- **COL: SKILLS TRAINING (VIRTUAL)**
- **COL: STUDENT THESIS AWARDS**
- **LOU/LEX: CEU DAY**
- TOL: SPRING INTO ACTION

MAY

PROFESSIONAL DEVELOPMENT

- NEOCON - BENEFACTOR PERKS
- **THRIVE**

JUNE

MEMBERSHIP & EDI

- **CLE/AKR: BOARD APPRECIATION**
- **COL: CAMP ARCHITECTURE & DESIGN**
- COL: STUDENTS NEOCON RESOURCES
- **TOL: BOARD APPRECIATION**

JULY

PROFESSIONAL DEVELOPMENT

- CIN/DAY: CC RETREAT
- **COL: CAMP ARCHITECTURE & DESIGN**
- COL: MEMBER + BOARD APPRECIATION
- **LOU/LEX: BOARD APPRECIATION**
- TOL: ZLF

AUGUST

ADVOCACY & OUTREACH

- DESIGN AWARDS LAUNCH CALL
- **CIN/DAY: RECYCLE REUSE HUB VOLUNTEER**
- CIN/DAY: GOLF OUTING
- **CLE/AKR: AIA/IIDA GOLF OUTING**
- **CLE/AKR: ZLF 2 BINS**
- **COL: STUDENT LEADER RETREAT**
- TOL: CC RETREAT

SEPTEMBER

STUDENTS & OUTREACH

- STUDENT WELCOME BACKS
- **CLE/AKR: CC RETREAT**
- CLE/AKR: NEOHCON
- **COL: NEW SIGNATURE EVENT**
- COL: CC RETREAT
- **LOU/LEX: CC RETREAT**
- TOL: BOAT CRUISE
- **TOL: PARK(ING) DAY**

OCTOBER

DESIGN EXCELLENCE

- MEMBERSHIP DRIVE
- **FRIDAY FORUM**
- **CLE/AKR: ZLF 2 COMMUNITY DAYS**
- **CLE/AKR: CRISP CONNECTION HAPPY HOUR**
- **COL: PROF DEV BUILDING TOUR**
- **LOU/LEX: ZLF**
- LOU/LEX: NEW EVENT
- **TOL: JAM TOUR**
- TOL: STUDENT TRUNK OR TREAT

NOVEMBER

DESIGN EXCELLENCE

- REGIONAL CLC
- **CHAPTER DESIGN AWARDS**
- STUDENT CONFERENCE

DECEMBER

- LOU/LEX: HOLIDAY PARTY
- **TOL: HOLIDAY PARTY**

CITY KEY

- ALL CITY CENTERS
- CIN/DAY: CINCINNATI/DAYTON
- CLE/AKR: CLEVELAND/AKRON
- COL: COLUMBUS
- LOU/LEX: LOUISVILLE/LEXINGTON
- TOL: TOLEDO

NOTABLE NEW CHAPTER PROGRAMS

OHIO KENTUCKY INTERIOR DESIGN AWARDS

Second year of the bi-annual evening of celebration where members of the local architecture and design community gather to recognize design excellence and raise awareness of the many talented firms and individuals in our Ohio Kentucky region. This year's awards ceremony will be held in Cincinnati and hopes to attract members and non-members from all five city centers.

STUDENT CONFERENCE

Students from our 13 Campus Centers across Ohio & Kentucky will gather for a 2-day retreat the weekend of the Chapter Design Awards. Students will discover professional development opportunities, collaborate in a design charette, gain insights from inspiring speakers, build a network of peers and professionals, and explore innovative design concepts at our exciting design expo trade show.



Add-on a hotel room to your sponsorship! Help us lower costs for students attending the student conference by sponsoring a hotel room. Simply add-on when registering for your annual sponsorship! As a thank you, you will receive early access to booth registration for the student conference expo.

MENTORSHIP CONNECTION

The mission of OHKY Mentorship Connection strives to foster professional growth and development by connecting our members. Through personalized guidance, support, and knowledge sharing, we aim to empower individuals to achieve their full potential and excel in today's design industry. Our program seeks to create a vibrant community of mentors and mentees, promoting meaningful connections and inspiring lifelong learning. With a focus on fostering collaboration, skills enhancement, and career advancement, OHKY Mentorship Connection strives to cultivate a culture of continuous growth and excellence for all OHKY members.



2024 A&D BENEFACTOR BENEFITS

By becoming an A&D Chapter Benefactor, you will be entitled to the below benefits.
The 2024 IIDA Ohio Kentucky Benefactor Package will close on January 31st, 2024.

A&D BENEFITS

**A&D FIRM
\$1,000**

Company name / logo on IIDA Chapter website with link to your website	X Name Listed
Company name / logo displayed at all events on banner display	X Name Listed
Company name / logo on all digital marketing materials promoting upcoming events	X Name Listed
Company name / logo on all digital e-newsletters (minimally sent quarterly)	X Name Listed
50% off (1) submission to OHKY Chapter Design Awards*	X
Discounted booth at OHKY Chapter Student Retreat expo	X
IIDA OHKY will follow company Instagram account & engage	X
Job posting promoted on OHKY Chapter LinkedIn page	X
Discount for (1) Qpractice session membership during 2024**	X

* Project submission categories will be available for interior designers and manufacturer representatives to submit to. You must be an IIDA member to submit a project.

** Qpractice sessions are offered annually from Jan-Apr and Jul-Oct. Qpractice access is limited for one individual, not to be shared among colleagues.

Benefactors may receive specific incentives at the City Center level, at the discretion of the City Center Committee.

In order to ensure our Benefactors the very best benefit package, we reserve the right to amend these offerings. It is not the responsibility of IIDA Ohio Kentucky Chapter to remind Benefactors of their benefit opportunities or of unclaimed use of benefits.

Becoming a Chapter Benefactor does not include Professional or Associate Membership in IIDA. For more information on becoming an IIDA member, please contact us at iidaOHKYmembership@gmail.com!

THANK YOU TO OUR 2023 A+D BENEFACTORS!

CHAMPLIN ARCHITECTURE | HASENSTAB ARCHITECTS | HITI, DIFRANCESCO + SIEBOLD | JRA ARCHITECTS
 SHYFT COLLECTIVE | STENGEL HILL ARCHITECTURE | THE ESTEPHAN GROUP | VOCON | WSA

