Chapter Board Position Description



Effective:

Revised:

Vice President of Outreach

Reports to: President and Board of Directors

Prerequisites:

- 1. Must have served on the current Board, as a City Center Director, or as a committee member at the City Center level.
- 2. Must be an IIDA member in good standing.
- 3. Willingness to serve a two-year term. The IIDA term goes from July 1st to June 30th.

Job Description:

- 1. Work closely with the VP of Advocacy, sharing responsibilities as required and guide City Center Outreach and Advocacy committees as a team.
- 1. Responsible for developing and maintaining Chapter relationships with outside organizations, including philanthropic endeavors, community groups, and other design associations.
- 2. Responsible for development and execution of Chapter Equity, Diversity, and Inclusion (EDI) goals and programming.
- 3. Responsible for raising awareness about the interior design profession within and outside of industry.
- 4. Perform other duties as requested by the President or the Board of Directors.

Committees:

City Center Outreach Committee
Zero Landfill Committee
City Center Advocacy Committee (coordinate)

Responsibilities:

- 1. Outline yearly Chapter philanthropic mission and deliverables.
- 2. Spearhead all five city center outreach committee members to work toward common Outreach initiatives.
- 3. Work with design firms, industry firms, and local schools to advance EDI effort in exposing individuals of all backgrounds to the interior design profession.
- 4. Interface with IIDA HQ and Equity Council with regards to national and local EDI efforts.
- 5. Create and maintain resources and learning opportunities regarding EDI.
- 6. Assist City Centers in coordinating philanthropic and EDI programs.
- 7. Apply for IIDA Headquarters grants.
- 8. Work with City Center Outreach Coordinators.
- 9. Increase public awareness of the profession and of the organization.
- 10. Represent the Chapter at professional events.
- 11. Attend City Center & Committee events as often as possible.
- 12. Prepare the annual budget for VP of Outreach and submit by the determined date to the Chapter President.
- 13. Adhere to IIDA Ohio Kentucky Chapter Policy & Procedures.
- 14. Maintain good records that can be passed on to the next person in position including an organized Google Drive Folder and Inbox.
- 15. Maintain open communication with IIDA Headquarters and City Center Committee members as required.

Chapter Board Position Description



- 16. Prepare updates for monthly Chapter conference calls, quarterly meetings, quarterly VP reports, and prepare goals for the Chapter Board retreat (July).
- 17. Two year commitment with the following time requirements:
 - a. Monthly chapter conference calls (60 minutes), generally first Tuesday of every month from 7:30-8:30am.
 - b. Attendance at strategic planning annual chapter retreat (4 days), generally Thursday Sunday the third week in July.
 - c. Attendance and participation at three quarterly chapter meetings per year (2 days), generally from 3PM Friday to 4PM Saturday;
 - d. Host monthly committee meetings with all five city centers, generally one conference call per month (30 60 minutes) and time necessary to support position.

Benefits:

- 1. Develop a Chapter-wide network of community contacts.
- 2. Contribution to the advancement of the interior design profession and impact of EDI in the industry.
- 3. Opportunity to remain involved with other professional interior design organizations and interact with fellow organization members with contributions to the growth of professionalism.
- 4. Develop leadership skills.
- 5. Interaction with other members and industry leaders.

Appendix F.6 Page 2 of 2

Effective: Revised: 07/2022 04/2022