

Bethany Williams has been an active IIDA member for over ten years, including a wide range of leadership roles. Her passion for the industry and association began while studying at Kent State University where she was a student member and President of the student campus center her senior year. Shortly after graduation, Bethany joined the Cleveland Akron City Center committee as a Student Relations volunteer, providing programming, networking, and mentorship to students at five Northeast Ohio college interior design programs.

Starting in 2016, Bethany held IIDA leadership positions starting as the Cleveland Akron City Center Director, VP of Communications of the Ohio Kentucky Chapter, and most recently as President of the Ohio Kentucky Chapter. Over that time period, Bethany has guided volunteers and committees to some of the Chapter's recent successes. Participating on numerous program committees, some of her most notable contributions include Cleveland Akron's first iDesign interior design awards, catalyst grants for new streamlined digital communication for the Chapter, Thrive: a leadership roundtable, and transportation to our inaugural Chapter Design Awards; both newsletters and Thrive receiving recognition at a national level through IIDA as exemplary programming. Bethany guided Chapter leadership to a successful financial year in 2021 allowing the creation of Enrich, the Chapter's new membership enrichment fund.

Since 2019, Bethany has been an active Ambassador with NCIDQ, committed to promoting the value of the NCIDQ Exam and NCIDQ Certification. As an ambassador, Bethany has educated, mentored, and engaged with various interior designers and students across northeast Ohio, providing critical information on the exams, application process, and best practices to lead them to a successful NCIDQ journey.

In 2021, IIDA formed the IIDA Equity Council composed of members and chapter leaders, including Bethany, who are committed to increasing inclusion, access, opportunity, and diversity throughout all facets and activities of the association and the profession of interior design. Bethany's involvement on the Public and Industry Awareness sub committee launched the "You are Not Alone" campaign this summer at NeoCon to promote diversity, inclusion, and remind that when in a situation where you look or feel like no one else in the room, that you are not alone.

Bethany's passion and contributions to the association will impact the local design community for years to come. Her mentorship to fellow volunteers, interior designers, and students is with the intention to create a better design community now and in the future.