

# One

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## Journalism Reimagined

The Journey to a Creative, Comfortable Workspace

After conducting a series of collaborative research studies and reports focusing on college students' mental and physical health, learning, living, working, and socializing, this semester long studio project culminated in developing a third space strategy and individual design for the Journalism Building on Ohio State's campus. The main goals of this project were to understand students' current experiences and identify pain points, develop a strategy to improve the campus experience, then implement the strategies through re-designing a specific building on campus.

Herman Miller sponsored our Interior Design Studio for this project, providing insight on how to successfully design Higher Education spaces and incorporate branding. All of the furniture used was required to be from Herman Miller and their family of brands. We were given a furniture budget of \$100,000 to re-design our space. In addition a furniture plan and specifications were created for the re-designed space and paired with an itemized furniture budget.



# Research

**Survey & Interview** - Our team began by creating a survey on Google Forms which helped us gain insights into student's perceived happiness and healthiness. Each team member conducted two interviews which asked participants what physical and mental health means to them, how they prioritize their happiness and health, and how Ohio State could better address student's needs.



# Paths App

I created an app that addresses students' current needs. It connects people to each other and mental/physical health resources.

Partner with Calm or Headspace, access to meditation services.

Easy access to counseling and 15-20 minute call-in sessions.

Student's get GrubHub credit for taking advantage of hiking trails or meditation.



# The Problem

42% of students classify their mental and physical health as mediocre.

35% of students said they felt anxious or depressed most of the time.

Majority of people feel the university doesn't prioritize mental health.



Lack of Collaboration



Uncomfortable Furniture



Underutilized Space



Lack of Representation

# Guiding Questions

- What if you had a second home feeling on campus?
- How do you create a comfortable space in an academic environment?
- What if you could stay in one space that allows you to be productive, then separate yourself from your surroundings?
- How can you make a public space feel private?
- How do you balance collaboration and independence in one space?

# Persona

## • Tyrek Miller

**About:** Tyrek is currently the Editor-In-Chief for the Lantern, Ohio State's student run newspaper. He has a passion for creativity and writing. He loves working for the Lantern because it allows him to serve his fellow student body, he is able to uncover intriguing stories in the community and connect people together.

**Pain Points:** The Journalism building doesn't offer him a proper space to work in between classes and he has to go elsewhere. It is cold, quiet, and vacant. He wishes he could have the feeling of home on campus to connect with other students and be productive.



**Fourth Year**  
**Journalism Major**  
**From Troy, Ohio**

# The Solution



## Inviting

The space should feel welcoming to everyone, like a second home.



## Pride

Represent the disciplines and students within the space.



## Support

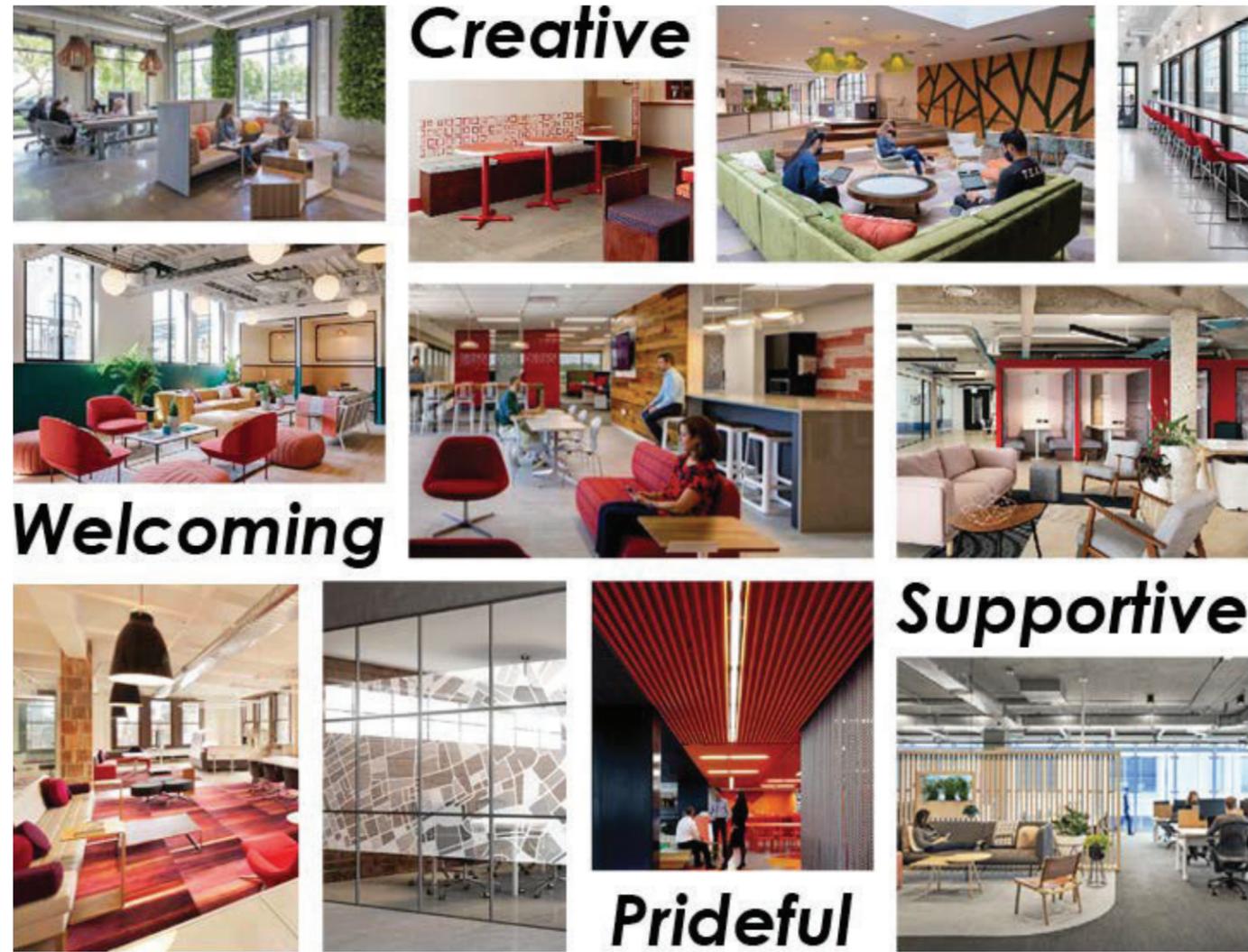
Provide opportunities for collaboration, social interaction, and allow students to disconnect.



## Invigorate

Utilize stimulating color, pattern, and lighting to encourage productivity.

# VP Board



# Concept

Placing individual work pods, collaborative community tables, and comfortable separation spaces in the lobby will invite students to spend time in whatever type of area suits their current needs without having to go somewhere else on campus. Unique ceiling elements, floor types, and a variety of lighting will be used to distinguish the individual spaces from one another. Carpet and other acoustic absorbent materials will be used to prevent the travel of sound between spaces. Color and graphics will be used to create a mature and prideful environment. Rhythm and harmony will tie the spaces together into one cohesive design.

# Materials & Furniture



# First Floor Plan



# Entrance Area



Variety of comfortable furniture, warm lighting, unique wall and ceiling features



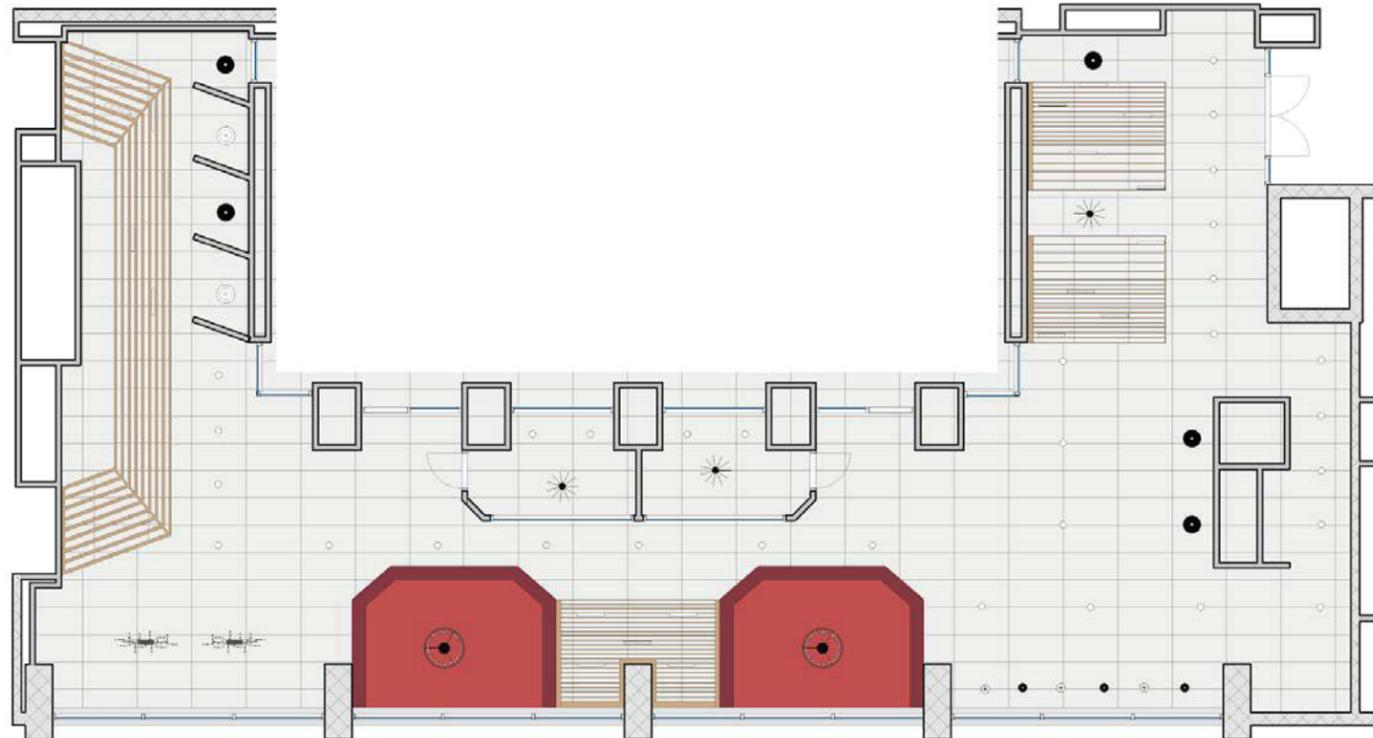
Represent journalism through wall graphics



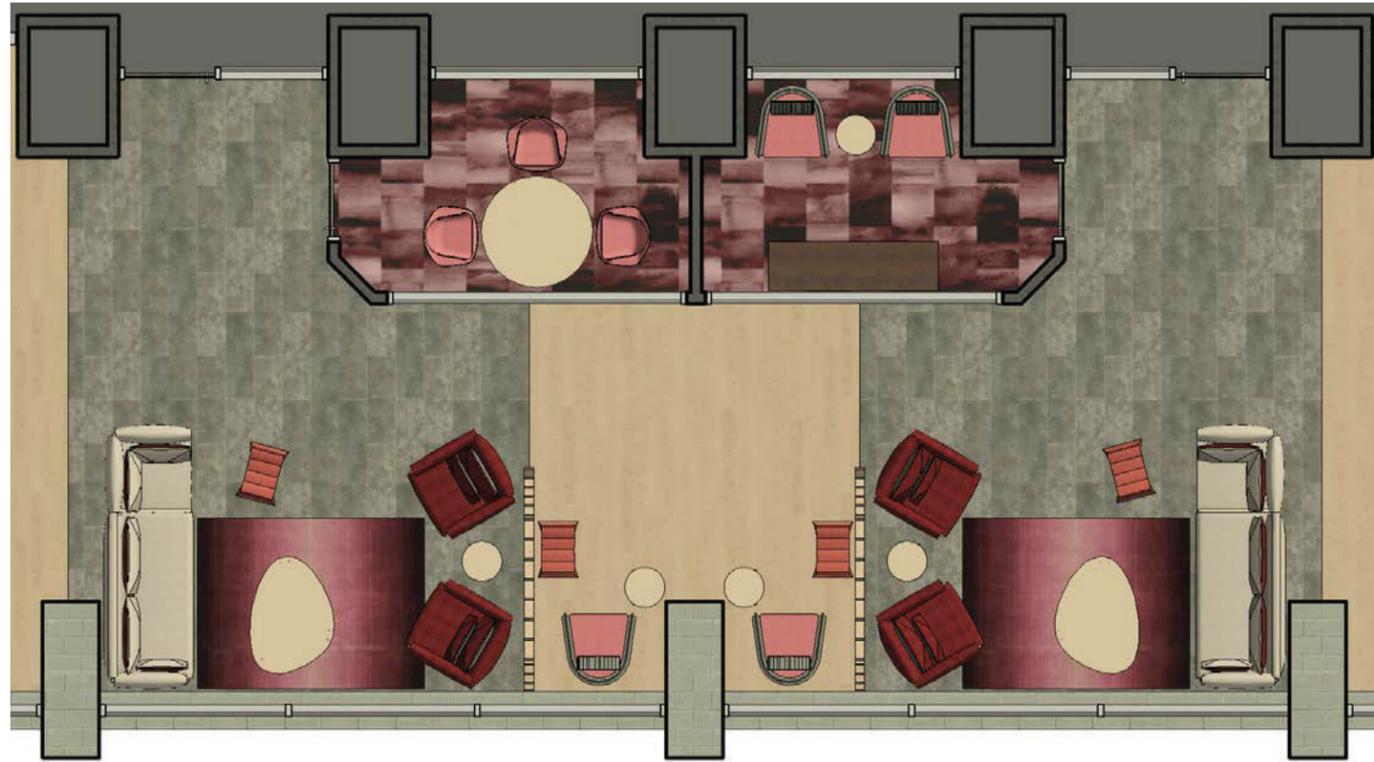
Provide a quiet, independent space to disconnect



# Ceiling Plan



# Main Lobby



North Elevation



South Elevation



# Rendering



# Strategies



Podcast studios for journalism students



Individual spaces with partitions, off the main walkway



Individual spaces with partitions, off the main walkway



Variety of comfortable furniture, warm lighting, unique wall and ceiling features

# Ohio Pods

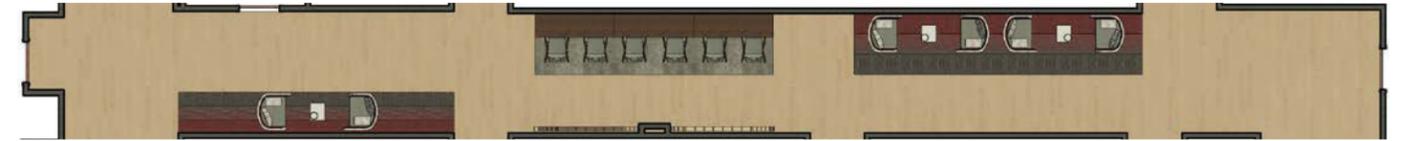


-  Lowered lighting elements and sheltered pod
-  Wall graphics and window film that display campus pride and diversity
-  Individual work space to be productive or rest



# Second Floor

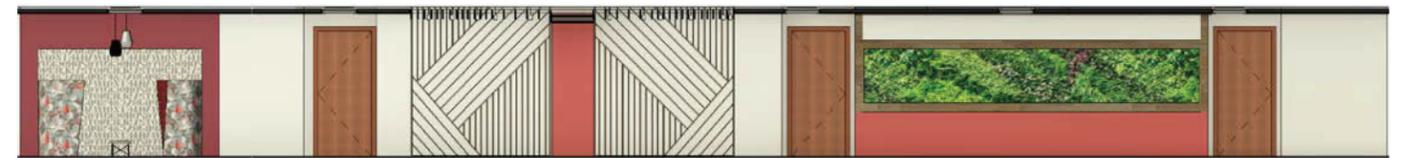
Floor Plan



North Elevation



South Elevation



-  Collaborative writing bar for working on articles or projects
-  Private seating for socialization and decompression
-  Vibrant colors, lights, and nature to energize the space