

Alicia Hardesty

Alicia is a designer, coach/mentor, a catalyst for change in the fashion industry. Best known for her time on Project Runway season 10 and her gender neutral brand Original Tomboy. She has a diverse background that includes corporate design & leadership, design competition, creative direction & brand ownership, press/interviews, runway shows, partnerships & collaborations, charity events, and even some tv show & music video cameos. Currently Alicia designs full time for Kohl's, and is working on her own ideas for making fashion more respectful of people & planet again. With a focus on circularity & regenerative practices, she hopes to hold the industry more accountable and connect it back to nature where garments begin.