



BarkBox: A Workplace going to the Dogs

When the popular monthly subscription service for dog lovers, BarkBox, was looking for a new home for their “Happy Team” – the company’s term for the energetic and friendly customer service group- three distinct design drivers were developed that led to an office where both people and pups thrive:

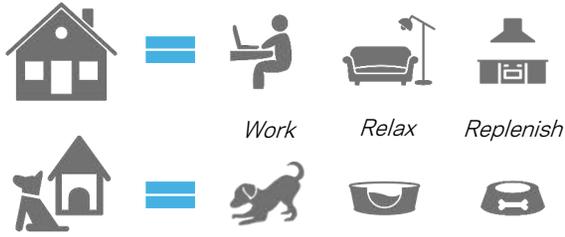
Authentic: A relaxed environment that truly embodies the culture of their people, pups, and brand

Engaging: A space designed to allow the team to be ‘at their best’- motivated and productive, all while having fun.

Canine Minded: Experiences designed to support the needs of all users, human and K9 alike.

The resulting space is uniquely BarkBox. A comfortable, playful, brand forward environment that reflects their personality and allows everyone (even pups)! to have a good day at work.

A work **home**: scaled for all users



Unique amenity spaces are deployed evenly throughout the environment to support the multiple modes of work and varying scale of users. This varied landscape promotes choice and movement throughout the day.



Living room environments offer the comforts of home and are tucked away from the large neighborhoods of workstations



Custom millwork '*Amenity Bars*' help break up the landscape of workstations and include access to power, comfy upholstered nooks, water bowls and hooks for leashes and backpacks



Centrally located *hosting cafés* offer a variety of seating, food and beverage options for all occupants.



A large *work and play lounge* supports productive playtime for dogs and their owners with easy access to outlets, water bowls, mixed seating all within a secured of leash area.





Floor Plans

- | | | |
|---------------------------------|-------------------------------|-------------------------------|
| 1 Entry Platform Seating | 4 Amenity Bars | 7 One Stop Shop |
| 2 Hosting Cafe | 5 People & Play Lounge | 8 Education & Training |
| 3 Living Room | 6 Nooks | 9 Work Bar |



Custom fold down shelving allows for flexible product display and gives a nod to their logo 'tic marks.' Platform seating off of the elevator lobby offers a break from the traditional reception seating.



➤ A large hosting café greets guests and provides a wide variety of snacks and beverages. The personality of the brand is on full display- down to the fun dog leash banquette cushion holders. The also café doubles as an event space connecting the community with their brand through open events for customers and their pups.



- Cozy nooks accommodate a retreat from the landscape of workstations. Wipeable upholstered cushions offer a comfy spot for all occupants to curl up and plug in for a good day at work.



- ❖ "Amenity Bars" placed throughout the office, help to break up the workstations into smaller scaled neighborhoods. Each bar offers cozy nooks, fun pup peek-a-boo's, accessible power, hooks for storage, and built in water bowls.



“Amenity Bars’ and the open office





- ❏ A smaller hosting café greets the “Happy Team” and is adjacent to the largest meeting room where new employees are trained for customer service. A series of enclosed meeting, huddle, and focus rooms flank the entry.



- The meeting, training & education rooms are outfitted with durable materials. These 'accident friendly' rooms allow for the occupants to focus on what matters- the work!



- Custom window graphics reflect BarkBox's favorite consumer product, while announcing and defining each enclosed meeting environment.





❖ The “People & Pup’ work and play lounge allow the pups to play while their owners work carefree- knowing their furry friends are secured. The space offers built in water bowls, hidden tunnels and climbing platforms.

