



2024

BENEFACTOR PROGRAM

IIDA | OHIO
KENTUCKY
chapter

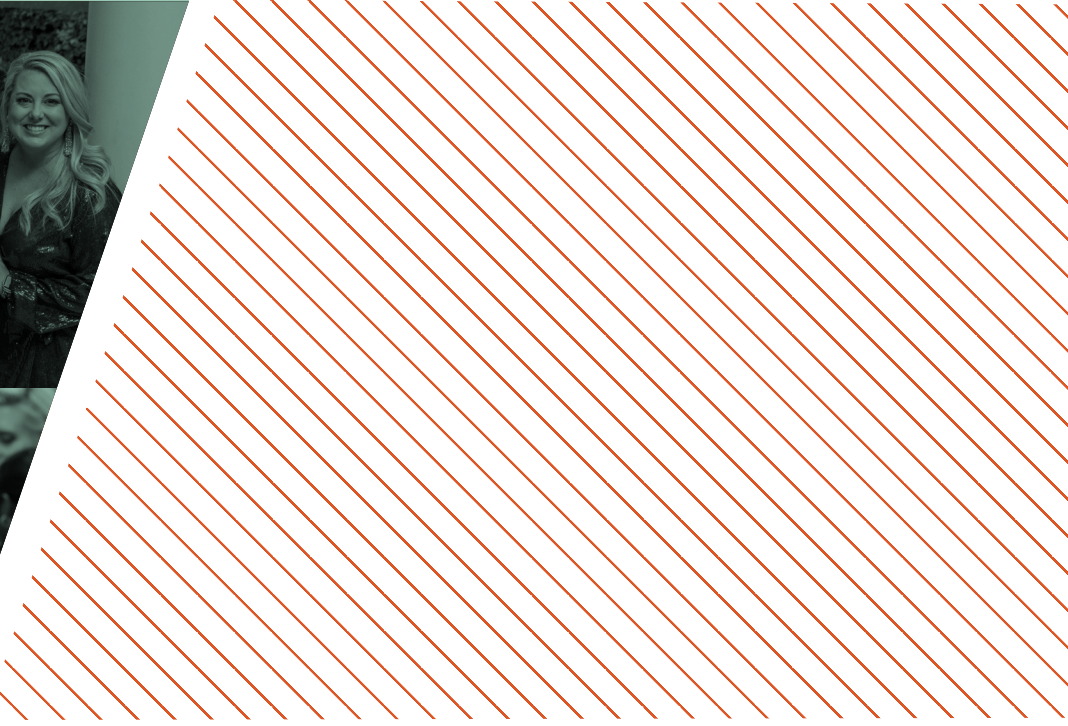


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WELCOME: A LETTER FROM OUR PRESIDENT

I could not be more excited to be the Ohio Kentucky Chapter President this year and to be working with our group of leaders to benefit our membership base, to support our benefactors, and to elevate our general architectural and design community.

For the past few years, our chapter has been working diligently to not only provide beneficial programming each year but to also invest in providing professional development opportunities, career enrichment, and advocacy impacts for our members in the future. Harnessing the power of our five unique and thriving city centers gives us the opportunity to create impactful, important, and engaging programming that is relevant to all the individuals that comprise our membership. Our goal is to not only impact the people that have been active members but to make sure that we are reaching everyone in the design community.

Bringing everyone together is the path to empowering each other and to collectively using our strengths, talents, and gifts to continue to improve the work that we are creating. IIDA Ohio Kentucky has started a leadership round table where ideas are shared, and leaders collaborate called Thrive. We have brought everyone together through a chapter wide design awards. We have created a program to allow the opportunity to fund out of the box lifelong learning opportunities through our Enrich Program. As we continue these efforts, we are also striving to do more and reach more individuals.

This year, we are planning our first ever student conference that will be paired with chapter design awards to bring knowledge and networking to our designers of tomorrow. We are piloting a mentorship program to foster engagement and to meet members where they are on what they need to improve in their own career journey.

These continuing and emerging programs could not be possible without the support that we receive through our generous team of benefactors. These companies are our allies in advocating for our profession and in taking steps to make sure we are a valuable and relevant profession for years to come.

We are working to shine a spotlight on how incredible our chapter, our designers, our benefactors, and our community is to the outside world. Good design impacts everyone everywhere every day. If you are already a part of this exciting adventure, then thank you for your time and support. If you are not, then we would love to invite you to join us to make the future better and brighter.

Thank you,

Kristina Reagan

Kristina Reagan, IIDA, LEED Green Associate
IIDA OH KY Chapter President



2023-2024

CHAPTER BOARD

President



Kristina Reagan
IIDA, LEED Green Associate
Hiti, DiFrancesco, + Siebold

President-Elect



Megan Mershman
IIDA, NCIDQ, LEED AP,
Fitwel Ambassador,
GBBN

Past-President



Kirsten Sheely
IIDA, NCIDQ
WSA

VP of Advocacy



Tamra Fuscaldo
IIDA, NCIDQ
Retired

VP of Benefactors



Bethany Williams
IIDA, NCIDQ
Hiti, DiFrancesco, +
Siebold

VP of Communications



Samantha Bonner
Associate IIDA, WELL AP
SHYFT

VP of Membership



Chris O'Toole
Associate IIDA
BBN Sales - Sloan

VP of Outreach



Tory Leuthold
IIDA, NCIDQ
Bostwick Design Partnership

VP of Professional
Development



Kristen Mara
IIDA, NCIDQ, CHID,
WELL AP
+DETAIL

VP of Public Relations



Kassi Sturgill
Associate IIDA, WELL AP
archall architects

VP of Special Events



Michelle VonderBrink
IIDA, NCIDQ, LEED AP,
Fitwel Ambassador,
Champlin Architecture

VP of Student Relations



Tyler Hatton
Associate IIDA, WELL AP
WSA

Director of Finance



Katherine Dunton
IIDA, NCIDQ
TrinityNAC

HELLO THERE!

GET TO KNOW US

5 chapter
AWARDS



The Ohio Kentucky Chapter is one of the largest in the organization comprised of five City Centers: Cleveland Akron, Columbus, Cincinnati Dayton, Toledo, and Louisville Lexington. We have over 650 members spanning our two states!



5 CITY
CENTERS



650+
MEMBERS



68
COMMITTEE MEMBERS

13 
CAMPUS
CENTERS

6 
NEWSLETTERS

200 
COMPANIES
REPRESENTED

1,612
INSTAGRAM
FOLLOWERS




970
LINKEDIN
FOLLOWERS

36,500+
VISITORS TO WEBSITE

3 ENRICH GRANT
RECIPIENTS

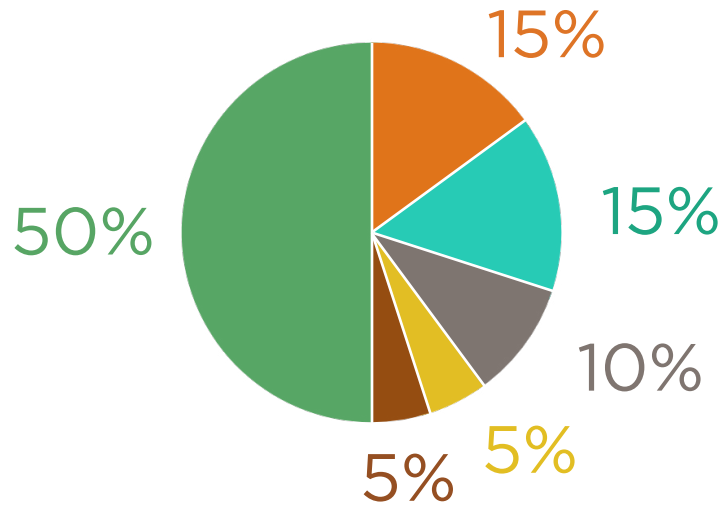
5 ZERO
LANDFILLS

2 
ANNUAL NCIDQ
PREP COURSES

5,440+
TICKETS SOLD TO EVENTS
VIA WEBSITE

WHERE DO YOUR BENEFACTOR DOLLARS GO?

The success of IIDA is built from the contributions of its members and supporters. Thank you for your continued support!



50%

SIGNATURE EVENTS + PROGRAMS:
SEE PAGES 10-14 FOR MORE INFORMATION ON THESE EVENTS.

15%

CELEBRATING DESIGN EXCELLENCE

15%

STUDENT PROGRAMMING

10%

DIGITAL COMMUNICATIONS AND CHAPTER MANAGEMENT

5%

ADVOCACY & OUTREACH INITIATIVES

5%

CHAPTER LEADERSHIP DEVELOPMENT



BECOME A BENEFACTOR

Select your preferred sponsorship level. See benefits on page 8.

1

Platinum	\$ 10,000	\$ 6,500	allocated to City Center Programming
Gold	\$ 7,500	\$ 4,500	allocated to City Center Programming
Silver	\$ 5,000	\$ 3,000	allocated to City Center Programming
Bronze	\$ 3,000	\$ 1,500	allocated to City Center Programming

2

Register your sponsorship on our website:

<https://www.iidaohky.org/become-a-benefactor>

Information you will need at registration:

- Selected Benefactor Level and payment method
- Main contact for all Ohio and Kentucky reps (name & email)
- Contact for each City Center (name & email)

3

Review events on pages 11-13 with your team to determine sponsorship allocations.

You will be contacted by an IIDA volunteer to finalize your event sponsorship allocations starting January 22nd, 2024. Allocation opportunities will be offered starting with the highest benefactor level.

4

Enjoy your partnership with the IIDA Ohio Kentucky Chapter!

Some things to note when considering becoming an IIDA Ohio Kentucky Benefactor:

1. Joint ventures between companies are accepted! However, due to fairness for company's representation and equal real estate, only (1) logo and live web link may be used in IIDA recognition. All benefits and event allocations must be divided among partnering companies.
2. Becoming a Chapter Benefactor does not include Professional, Associate, or Industry Membership in IIDA. For more information on becoming an IIDA member, please contact us at iidaOHKYmembership@gmail.com!

Calls for allocation process begin on January 22nd, 2024 and will begin with Platinum Benefactors. The 2024 IIDA Ohio Kentucky Benefactor Package will close on January 31st, 2024. Event allocations will not be changed after February 16th, 2024.



2024 BENEFACTOR LEVELS + BENEFITS

With each contribution level, there is an opportunity to allocate a specific amount of your contribution towards the Signature Events of your choice.

By becoming a Chapter Benefactor, you will be entitled to the below benefits by support level. Event allocations can not be changed after February 16th, 2024.

BENEFITS

BRONZE
\$3,000

SILVER
\$5,000

GOLD
\$7,500

PLATINUM
\$10,000

DIAMOND
IN KIND
RETREAT SPONSOR

Program Allocation Amount	\$1,500	\$3,000	\$4,500	\$6,500	\$1,250
Company name / logo on IIDA Chapter website with link to your website	X Name Listed	X Logo Listed	X Logo Listed	X Logo Listed	X Logo Listed
Company name / logo displayed at all events on banner display	X Name Listed	X Logo Listed	X Logo Listed	X Logo Listed	X Logo Listed
Company name / logo on all digital marketing materials promoting upcoming events	X Name Listed	X Logo Listed	X Logo Listed	X Logo Listed	X Logo Listed
Company name / logo on all digital e-newsletters (minimally sent quarterly)	X Name Listed	X Logo Listed	X Logo Listed	X Logo Listed	X Logo Listed
50% off (1) submission to OHKY Chapter Design Awards*	X	X	X	X	X
Discounted booth at OHKY Chapter Student Retreat expo	X	X	X	X	X
IIDA OHKY will follow company Instagram account & engage	X	X	X	X	X
Opportunity to post CEU courses available on IIDA OHKY website database		X	X	X	X
Showroom location & information included in NeoCon guide book		X	X	X	X
Discounted individual attendee ticket pricing for all IIDA events (non-members)**			X	X	X
Local Rep. spotlight on OHKY social media				X	X

* Project submission categories will be available for interior designers and manufacturer representatives to submit to. You must be an IIDA member to submit a project.

** Excludes booth sales and team registrations.

Benefactors may receive specific incentives at the City Center level, at the discretion of the City Center Committee.

In order to ensure our Benefactors the very best benefit package, we reserve the right to amend these offerings. It is not the responsibility of IIDA Ohio Kentucky Chapter to remind Benefactors of their benefit opportunities or of unclaimed use of benefits.

EVENT CALENDAR

PLEASE NOTE DATES ARE SUBJECT TO CHANGE.
PLEASE CHECK BACK FOR OFFICIAL PROMOTION
AT WWW.IIDAOHKY.ORG

JANUARY

MEMBERSHIP

- QPRACTICE
- **ANNUAL MEETING**
- OUTREACH BOOK CLUB
- **COL: STUDENT WELCOME BACK**

FEBRUARY

MEMBERSHIP

- QPRACTICE
- **NEW MEMBER COFFEE**
- GET CONNECTED
- **MENTOR MATCH**
- **COL: STUDENT CAREER DAY**
- **LOU/LEX: CAPITOL DAY**

MARCH

ADVOCACY & STUDENTS

- QPRACTICE
- **STUDENT MENTORING MONTH**
- FRIDAY FORUM
- **CIN/DAY: GUTTERBALL**
- **CLE/AKR: ZLF 1 BINS**
- **COL: CC BOARD OUTING**
- LOU/LEX: STUDENT DAY
- **TOL: FIRM PASSPORT**

APRIL

EDI & OUTREACH

- **CLE/AKR: PD BUILDING TOUR**
- **CLE/AKR: ZLF 1 COMMUNITY DAYS**
- COL: ZLF
- **COL: SKILLS TRAINING (VIRTUAL)**
- COL: STUDENT THESIS AWARDS
- **LOU/LEX: CEU DAY**
- TOL: SPRING INTO ACTION

MAY

PROFESSIONAL DEVELOPMENT

- NEOCON - BENEFACTOR PERKS
- **THRIVE**

JUNE

MEMBERSHIP & EDI

- **CLE/AKR: BOARD APPRECIATION**
- **COL: CAMP ARCHITECTURE & DESIGN**
- COL: STUDENTS NEOCON RESOURCES
- **TOL: BOARD APPRECIATION**

JULY

PROFESSIONAL DEVELOPMENT

- CIN/DAY: CC RETREAT
- **COL: CAMP ARCHITECTURE & DESIGN**
- COL: MEMBER + BOARD APPRECIATION
- **LOU/LEX: BOARD APPRECIATION**
- TOL: ZLF

AUGUST

ADVOCACY & OUTREACH

- DESIGN AWARDS LAUNCH CALL
- **CIN/DAY: RECYCLE REUSE HUB VOLUNTEER**
- CIN/DAY: GOLF OUTING
- **CLE/AKR: AIA/IIDA GOLF OUTING**
- CLE/AKR: ZLF 2 BINS
- **COL: STUDENT LEADER RETREAT**
- TOL: CC RETREAT

SEPTEMBER

STUDENTS & OUTREACH

- STUDENT WELCOME BACKS
- **CLE/AKR: CC RETREAT**
- CLE/AKR: NEOHCON
- **COL: NEW SIGNATURE EVENT**
- COL: CC RETREAT
- **LOU/LEX: CC RETREAT**
- TOL: BOAT CRUISE
- **TOL: PARK(ING) DAY**

OCTOBER

DESIGN EXCELLENCE

- MEMBERSHIP DRIVE
- **FRIDAY FORUM**
- CLE/AKR: ZLF 2 COMMUNITY DAYS
- **CLE/AKR: CRISP CONNECTION HAPPY HOUR**
- COL: PROF DEV BUILDING TOUR
- **LOU/LEX: ZLF**
- LOU/LEX: NEW EVENT
- **TOL: JAM TOUR**
- TOL: STUDENT TRUNK OR TREAT

NOVEMBER

DESIGN EXCELLENCE

- REGIONAL CLC
- **CHAPTER DESIGN AWARDS**
- STUDENT CONFERENCE

DECEMBER

- LOU/LEX: HOLIDAY PARTY
- **TOL: HOLIDAY PARTY**

CITY KEY

- ALL CITY CENTERS
- CIN/DAY: CINCINNATI/DAYTON
- CLE/AKR: CLEVELAND/AKRON
- COL: COLUMBUS
- LOU/LEX: LOUISVILLE/LEXINGTON
- TOL: TOLEDO

NOTABLE NEW CHAPTER PROGRAMS

OHIO KENTUCKY INTERIOR DESIGN AWARDS

Second year of the bi-annual evening of celebration where members of the local architecture and design community gather to recognize design excellence and raise awareness of the many talented firms and individuals in our Ohio Kentucky region. This year's awards ceremony will be held in Cincinnati and hopes to attract members and non-members from all five city centers.

STUDENT CONFERENCE

Students from our 13 Campus Centers across Ohio & Kentucky will gather for a 2-day retreat the weekend of the Chapter Design Awards. Students will discover professional development opportunities, collaborate in a design charette, gain insights from inspiring speakers, build a network of peers and professionals, and explore innovative design concepts at our exciting design expo tradeshow.



Add-on a hotel room to your sponsorship! Help us lower costs for students attending the student conference by sponsoring a hotel room. Simply add-on when registering for your annual sponsorship! As a thank you, you will receive early access to booth registration for the student conference expo.

MENTORSHIP CONNECTION

The mission of OHKY Mentorship Connection strives to foster professional growth and development by connecting our members. Through personalized guidance, support, and knowledge sharing, we aim to empower individuals to achieve their full potential and excel in today's design industry. Our program seeks to create a vibrant community of mentors and mentees, promoting meaningful connections and inspiring lifelong learning. With a focus on fostering collaboration, skills enhancement, and career advancement, OHKY Mentorship Connection strives to cultivate a culture of continuous growth and excellence for all OHKY members.



SIGNATURE EVENT ALLOCATION OPPORTUNITIES

Choose where your sponsorship dollars go! With each annual sponsorship, benefactors have the opportunity to allocate at least 50% of their sponsorship directly towards IIDA Ohio Kentucky programming. Gather your team and decide which programs you would like to sponsor this year!

You will be contacted by an IIDA volunteer to finalize your event sponsorship allocations starting January 22nd, 2024. Allocation opportunities will be offered starting with the highest benefactor level.

Allocations will NOT be changed after February 16, 2024.

friendly reminder

ALLOCATIONS PER LEVEL	
BRONZE	\$1,500
SILVER	\$3,000
GOLD	\$4,500
PLATINUM	\$6,500
DIAMOND	\$1,250

CHAPTER-WIDE PROGRAMS

Design Awards: Bi-Annual evening of celebration where members of the local architecture and design community gather to recognize design excellence and raise awareness of the many talented firms and individuals in our Ohio Kentucky region.

- Title Sponsor - \$4,500 (quantity 1)
- Award Presentation Sponsor - \$2,500 (quantity 4)
- VIP Lounges - \$1,500 (quantity 4)
- Gold - \$1,000 (quantity 8)
- Silver - \$500 (quantity 13)

STUDENT CONFERENCE: Students from our 13 Campus Centers across Ohio & Kentucky will gather for a 2-day retreat the weekend of the Chapter Design Awards. Students will discover professional development opportunities, collaborate in a design charette, gain insights from inspiring speakers, build a network of peers and professionals, and explore innovative design concepts at our exciting design expo tradeshow.

- Diamond Level - \$2,000 (quantity 2)
- Platinum Level - \$1,000 (quantity 4)
- Gold Level - \$750 (quantity 2)
- Silver Level - \$500 (quantity 4)
- Bronze Level - \$250 (quantity 8)

THRIVE: A 3-day event across all 5 City Centers, inviting local firm leaders from approximately 10 firms in each city to come together and engage in a facilitated discussion. This roundtable provides a space for leaders to connect and discuss pertinent issues in our industry.

- Platinum Sponsor - \$1,500 (quantity 1)
- Gold Sponsor - \$1,000 (quantity 2)

MENTORSHIP CONNECTION: OHKY Mentorship Connection is to foster professional growth and development by connecting our members. Through personalized guidance, support, and knowledge sharing, we aim to empower individuals to achieve their full potential and excel in today's design industry. Our program seeks to create a vibrant community of mentors and mentees, promoting meaningful connections and inspiring lifelong learning.

- Headline Program Sponsor - \$1,000 (quantity 1)

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DIAMOND	\$1,250

CINCINNATI DAYTON

GUTTERBALL EVENT: The annual event looked forward to every year by the Cincinnati Dayton community! Industry friends team up for an evening of networking and bowling while donning fun, themed costumes.

- Level 1 Headliner - \$1,000 (*quantity 1*)
- Level 2 Decorations / Desserts - \$500 (*quantity 2*)
- Level 3 Awards - \$250 (*quantity 3*)

GOLF GATHERING: Fore! Test out your golf swing at this social gathering of design industry friends.

- Level 1 Headliner - \$1,500 (*quantity 1*)
- Level 2 Awards - \$750 (*quantity 2*)
- Level 3 Drink - \$500 (*quantity 2*)
- Level 3 Food - \$250 (*quantity 4*)

INSPIRE ME TOUR: Building tour of a recently completed project in the Cincinnati or Dayton area.

- Level 1 - \$250 (*quantity 2*)

CLEVELAND AKRON

BUILDING TOUR: Marous Brothers will be hosting us for a building tour of their new headquarters in Willoughby. The tour will be followed by product installation demonstrations/training for designers. Hands on, live training potentially including flooring, tile, and wall base installations.

- Level 1 - \$1,000 (*quantity 1*)
- Level 2 - \$500 (*quantity 6*)
- Level 3 - \$250 (*quantity 6*)

CRISP CONNECTION - HAPPY HOUR: As we move into fall, join us for an IIDA happy hour, with a fun fall twist! We'll be having drinks and enjoying a fall activity while networking with other IIDA members.

- Level 1 - \$1,000 (*quantity 1*)
- Level 2 - \$500 (*quantity 4*)
- Level 3 - \$250 (*quantity 2*)

STUDENT WELCOME BACK: IIDA visits area schools as interior design students return to college. We will talk all things IIDA and provide sponsoring manufacturer facetime with the students to review products.

- Level 1 - \$500 (*quantity 1*)

COLUMBUS

BEYOND - SIGNATURE EVENT: A Personal Development Breakfast/Lunch event. Speaker to engage attendees in professional and personal development.

- Level 1 - \$1,500 (*quantity 1*)
- Level 2 - \$1,000 (*quantity 2*)
- Level 3 - \$500 (*quantity 4*)
- Level 4 - \$250 (*quantity 6*)

BUILDING TOUR: IDCEC accredited building tour of a recently completed project in the Columbus area. Social hour following tour.

- Level 1 - \$1,000 (*quantity 1*)
- Level 2 - \$500 (*quantity 3*)
- Level 3 - \$250 (*quantity 1*)

STUDENT CAREER DAY: Students will engage with potential future employers, learning about design opportunities in the Columbus area. This event will also involve a CEU opportunity for students to continue their learning from the design community.

- Level 1 - \$750 (*quantity 1*)
- Level 2 - \$250 (*quantity 2*)

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PLATINUM	\$6,500
DIAMOND	\$1,250

LOUISVILLE LEXINGTON

STUDENT WELCOME BACKS: Getting Students involved for the year in IIDA. Each student lead provides food and drinks for the first IIDA meeting, along with snacks throughout the year during additional meetings. Sponsor will have the opportunity to promote products to students.

Student Meeting Sponsor - \$250 (quantity 3)

FALL NETWORKING SOCIAL EVENT: An extraordinary day of inspiration and growth for the design community, this new Louisville Lexington program will be a perfect blend of professional development, soft skill building, and networking opportunities.

Level 1 - \$1,000 (quantity 1)

Level 2 - \$500 (quantity 1)

Level 3 - \$250 (quantity 4)

STUDENT DAY: Our very successful Student Day will happen again with new speakers & topics focused on educating students about the importance of design and all the opportunities ahead of them. A tradeshow will occur for students to learn about interior products.

Premier Sponsor - \$1,250 (quantity 1)

Level 2 - \$500 (quantity 1)

Level 3 - \$250 (quantity 4)

CEU DAY: A day (or multiple) full of CEUs targeted toward both A&D. tradeshow will occur for designers to learn about new interior products.

Level 1 - \$1,000 (quantity 1)

Level 2 - \$500 (quantity 1)

Level 3 - \$250 (quantity 2)

TOLEDO

BOAT CRUISE: Cruise down the mighty Maumee River with IIDA Toledo with snacks, desserts, and drinks. This is a highly anticipated event for all OHKY IIDA members.

Headline Sponsor - \$1,000 (quantity 1)

Level 1 - \$750 (quantity 2)

Level 2 - \$500 (quantity 1)

Level 3 - \$250 (quantity 2)

JAM TOUR: An AIA and IDCEC accredited architectural tour of downtown Toledo with our friends at AIA Toledo. Cocktail hour at a local pub after the tour.

Level 1 - \$500 (quantity 1)

Level 2 - \$250 (quantity 2)

SPRING INTO ACTION: Local nonprofits from around Toledo will discuss ways for the community to help them thrive.

Level 1 - \$500 (quantity 1)

Level 2 - \$250 (quantity 2)



THANK YOU TO OUR 2023 BENEFACTORS!

DIAMOND
Interface®

patcraft®

shaw contract®

PLATINUM:



GOLD:

Tarkett

Mohawk Group

SILVER:

ALLERMUIR | ALLSTEEL | HDA | HAMILTON PARKER | HAWORTH
J+J FLOORING | MANNINGTON COMMERCIAL

BRONZE:

ALL TILE CCS/ROPPE | AMERICAN INTERIORS | BRUCE LONGHINO GROUP
CONTINENTAL OFFICE | DAVIS GROUP | DOTSON COOKE | DUPLER OFFICE | FORMICA HAMPTON
PRODUCTS | ID+A | INTERIOR SUPPLY INC | KIMBALL INTERNATIONAL
KING BUSINESS INTERIORS | MILLERKNOLL | MILLIKEN FLOORS | RH CONTRACT
STEELCASE | TEKNION | THENTIC GROUP | TIM O'NEIL & ASSOCIATES

A+D FIRM PARTNERS:

CHAMPLIN ARCHITECTURE | HASENSTAB ARCHITECTS
HITI, DIFRANCESCO + SIEBOLD | JRA ARCHITECTS
SHYFT COLLECTIVE | STENDEL HILL ARCHITECTURE
THE ESTEPHAN GROUP | VOCON | WSA