

2025 BENEFACTOR PROGRAM

OHIO KENTUCKY chapter







WELCOME: A LETTER FROM OUR PRESIDENT

The IIDA Ohio Kentucky Chapter truly stands out among the 32 IIDA chapters. We pride ourselves on delivering ambitious programming that ensures our members benefit from CEUs, building tours, and a variety of creative engagement opportunities in their cities. Additionally, we offer high-quality events at the chapter level, such as our Friday Forums, Thrive Roundtable, and new for 2024: our Mentorship Connection Program, and the addition of Student Conference to our Chapter wide Design Awards slate of programming.

I am immensely proud of our volunteers, benefactors, and members for what we accomplish together. It's especially gratifying to be the only chapter to have won the IIDA Chapter Changemaker Award for six consecutive years. We have been recognized for Friday Forum, our Communication initiatives, Get Connected, Thrive, Chapter Design Awards, and our Enrich Fund Program. Our commitment has not gone unnoticed; we are consistently recognized by headquarters and looked to as a model for other chapters.

With over 60 events and programs each year, our more than 650 members clearly feel the impact of our initiatives aimed at fostering connection, networking, education, and advocacy.

None of this would be possible without the generous support and engagement of our chapter benefactors. Your contributions are vital to our success, and many of you go above and beyond by volunteering for committees, inviting designers to events, and advocating for membership participation within your companies and practices.

2025 looks to be another exciting year for the chapter. We will return to our city center hosted design awards programs and signature events. iDesign in Cleveland Akron, CIDA in Columbus, The Gallery in Cincinnati/Dayton and Kentucky Design Awards in Louisville/Lexington, and Boat Cruise in Toledo.

We are looking to start a Campus Center leader retreat to bring the student leaders of our 10 campus centers together. And most importantly, we will renew our legislative efforts as Ohio begins a new session early next year, building on the progress nationally of the Interior Design Consortium formed by IIDA, ASID, and CIDQ.

Our success and momentum is in large part due to the support that our benefactors provide for us. We once again ask for your financial support of our chapter. As we enter into the 30th anniversary of the Ohio Kentucky Chapter, we hope that you will join in making this year another smashing success.

Thank you all,

mozen mershman

Megan Mershman IIDA, LEEP AP, Fitwel Amb IIDA OH KY Chapter President



2024-2025 CHAPTER BOARD

President



Megan Mershman IIDA, NCIDQ, LEED AP, Fitwel Ambassador GBBN

President-Elect



Samantha Bonner Associate IIDA, WELL AP SHYFT

Past-President



Kristina Reagan IIDA, NCIDQ, LEED Green Associate Hiti, DiFrancesco, + Siebold

VP of Advocacy



Kristin Stubbs IIDA, NCIDQ Moody Nolan

VP of Benefactors



Bethany Williams IIDA, NCIDQ Hiti, DiFrancesco, + Siebold

VP of Communications



Erin Ott IIDA, NCIDQ CBLH Design Inc

VP of Membership



Chris O'Toole Associate IIDA BBN Sales - Sloan

VP of Outreach



Halle Luke IIDA, NCIDQ Vocon

Director of Finance

VP of Professional Development



Regina Erdman IIDA, NCIDQ SoL - Harris Day

VP of Public Relations



Kassi Barber Associate IIDA, WELL AP archall architects

VP of Special Events



Michelle VonderBrink IIDA, NCIDQ, LEED AP, Fitwel Ambassador, Champlin Architecture Position open Jan. 2025!

VP of Student Relations



Tyler Hatton IIDA, NCIDQ, WELL AP WSA

Katherine Dunton IIDA, NCIDQ NAC

HELLO THERE!

GET TO KNOW US



The Ohio Kentucky Chapter is one of the largest in the organization comprised of five City Centers: Cleveland Akron, Columbus, Cincinnati Dayton, Toledo, and Louisville Lexington. We have over 650 members spanning our two states!













1,766INSTAGRAM

FOLLOWERS

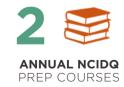


1,317
LINKEDIN
FOLLOWERS

36,500+ VISITORS TO WEBSITE







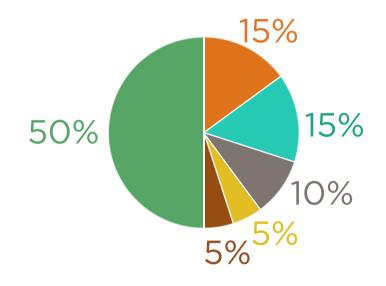
5,440+

VIA WEBSITE



WHERE DO YOUR BENEFACTOR DOLLARS GO?

The success of IIDA is built from the contributions of its members and supporters. Thank you for your continued support!



SIGNATURE EVENTS + PROGRAMS:
SEE PAGES 10-14 FOR MORE INFORMATION ON THESE EVENTS.

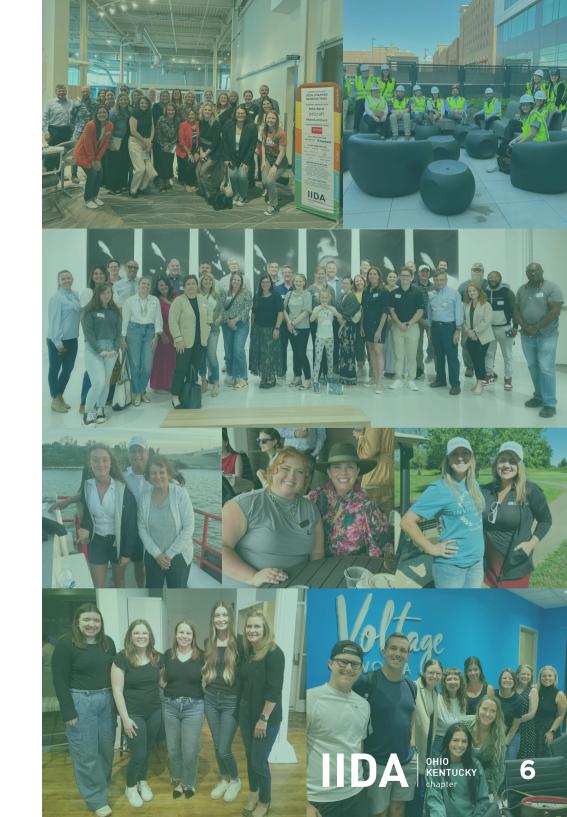
CELEBRATING DESIGN EXCELLENCE

STUDENT PROGRAMMING

DIGITAL COMMUNICATIONS AND CHAPTER MANAGEMENT

ADVOCACY & OUTREACH INITIATIVES

CHAPTER LEADERSHIP DEVELOPMENT



BECOME A BENEFACTOR

1

Select your preferred sponsorship level. See benefits on page 8.

Platinum	\$10,000\$6,500 allocated to City Center Programming
Gold	\$7,500\$4,500 allocated to City Center Programming
Silver	\$5,000\$3,000 allocated to City Center Programming
Bronze	\$3,000\$1,500 allocated to City Center Programming

2

Register your sponsorship on our website:

https://www.iidaohky.org/become-a-benefactor

Information you will need at registration:

- Selected Benefactor Level and payment method
- Main contact for all Ohio and Kentucky reps (name & email)
- Contact for each City Center (name & email)

3

Review events on pages 11-13 with your team to determine sponsorship allocations.

You will be contacted by an IIDA volunteer to finalize your event sponsorship allocations starting January 20th, 2025. Allocation opportunities will be offered starting with the highest benefactor level.

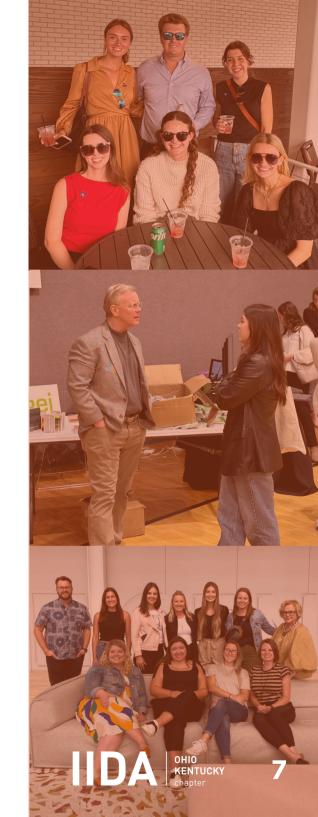


Enjoy your partnership with the IIDA Ohio Kentucky Chapter!

Some things to note when considering becoming an IIDA Ohio Kentucky Benefactor:

- 1. Joint ventures between companies are accepted! However, due to fairness for company's representation and equal real estate, only (1) logo and live web link may be used in IIDA recognition. All benefits and event allocations must be divided among partnering companies.
- 2. Becoming a Chapter Benefactor does not include Professional, Associate, or Industry Membership in IIDA. For more information on becoming an IIDA member, please contact us at iidaOHKYmembership@gmail.com!

Calls for allocation process begin on January 20th, 2025 and will begin with Platinum Benefactors. The 2024 IIDA Ohio Kentucky Benefactor Package will close on January 31st, 2025. Event allocations will not be changed after February 14th, 2025.



2025 BENEFACTOR LEVELS + BENEFITS

With each contribution level, there is an opportunity to allocate a specific amount of your contribution towards events of your choice. By becoming a Chapter Benefactor, you will be entitled to the below benefits by support level. Event allocations can not be changed after February 14th, 2025.

BENEFITS	BRONZE \$3,000	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000	DIAMOND IN KIND RETREAT SPONSOR
EVENT ALLOCATIONS Perks vary per event and level, but may include free event tickets, product display opportunities, spotlights, and website/social media features	\$1,500	\$3,000	\$4,500	\$6,500	\$1,250
Company name / logo on IIDA Chapter website with link to your website	X Name Listed	X Logo Listed	X Logo Listed	X Logo Listed	X Logo Listed
Company name / logo displayed at all events on banner display	X Name Listed	X Logo Listed	X Logo Listed	X Logo Listed	X Logo Listed
Company name/logo on all digital marketing materials promoting upcoming events	X Name Listed	X Logo Listed	X Logo Listed	X Logo Listed	X Logo Listed
Company name / logo on all digital e- newsletters (minimally sent quarterly)	X Name Listed	X Logo Listed	X Logo Listed	X Logo Listed	X Logo Listed
50% off (1) submission to local City Center Design Awards*	X	X	х	х	Х
IIDA OHKY will follow company Instagram account & engage	Х	Х	х	х	Х
Opportunity to post CEU courses available on IIDA OHKY website database		X	х	х	Х
Discounted individual attendee ticket pricing for all IIDA events (non-members)**			х	х	Х
Local Rep. spotlight on OHKY social media				X	Х

^{*} Project submission categories will be available for interior designers and manufacturer representatives to submit to. You must be an IIDA member to submit a project.



^{**} Excludes booth sales and team registrations.

UPGRADE YOUR SPONSORSHIP!

Take advantage of the opportunity to enhance your sponsorship with two meaningful addons that invest in our future and members!

DESIGN ADVOCATE - \$100

For an additional \$100, elevate your support by becoming a Design Advocate. This sponsorship add-on helps fund critical efforts in advancing interior design legislation. As a Design Advocate, you pledge your commitment to the growth and recognition of the interior design profession, empowering designers to make an even greater impact. Join us in shaping the future of design!

Associated Perks:

- Design Advocate designation on IIDA OHKY Benefactor banners
- Logo/Name listed on IIDA OHKY Advocacy website

STUDENT ADVOCATE - \$60

For an additional \$60, become a Student Advocate and help interior design students thrive. This sponsorship add-on covers the cost of IIDA student membership dues, giving students access to essential resources, networking opportunities, and professional development. Invest in the future of design by empowering students to grow and succeed!

Associated Perks:

- Student Advocate designation on IIDA OHKY Benefactor banners
- Logo/Name listed on IIDA OHKY Student website



EVENT CALENDAR

PLEASE NOTE DATES ARE SUBJECT TO CHANGE. CHECK BACK FOR OFFICIAL PROMOTION AT WWW.IIDAOHKY.ORG

JANUARY

ANNUAL MEETING **QPRACTICE**

COL: NCIDQ PREP TALK COL: STUDENT WELCOME BACK LOU/LEX: GET CONNECTED

FEBRUARY

GET CONNECTED FRIDAY FORUM

\$ LOU/LEX: SIP & CONNECT

MARCH

FRIDAY FORUM

\$ CIN/DAY: GUTTERBALL CIN/DAY: CAMPUS LEADERS RETREAT CLE/AKR: ZEROLANDFILL

\$ COL: STUDENT CAREER DAY

\$ LOU/LEX: STUDENT DAY

\$ TOL: 5 BY DESIGN

APRIL

CIN/DAY: HUB EVENT

\$ CLE/AKR: BUILDING TOUR COL: STUDENT THESIS AWARDS

\$ COL: BUILDING TOUR

LOU/LEX: ZEROLANDFILL

\$ LOU/LEX: CEU DAY

\$ TOL: SPRING INTO ACTION

MAY

\$ THRIVE

\$ CIN/DAY: COLLAB: CEU / ADVOCACY ROUNDTABLE

COL: JOINT ASSOC. HAPPY HOUR

JUNE

\$ CIN/DAY: INSPIRE ME TOUR (DAYTON) COL: CAMP ARCHITECTURE AND DESIGN

\$ LOU/LEX: SIP & CONNECT

JULY

\$ CIN/DAY: GOLF OUTING COL: JOIN ASSOC. HAPPY HOUR

\$ LOU/LEX: LEXINGTON NETWORKING **FVFNT**

TOL: ZEROLANDFILL

AUGUST

\$ CIN/DAY: DAYTON NETWORKING EVENT

\$ CLE/AKR: IIDA/AIA GOLF OUTING COL: ZEROLANDFILL

\$ COL: BUILDING TOUR

SEPTEMBER

STUDENT WELCOME BACKS

\$ CIN/DAY: THE GALLERY COL: STUDENT LEADER RETREAT

\$LOU/LEX: SIP & CONNECT

\$ TOL: BOAT CRUISE

OCTOBER

CLE/AKR: STUDENT TRUNK OR TREAT

\$ CLE/AKR: BUILDING TOUR

\$ COL: STUDENT MANUFACTURING TOUR

\$ COL: CIDA

LOU/LEX: ZEROLANDFILL LOU/LEX: FARMER'S MARKET

TOL: JAM

NOVEMBER

FRIDAY FORUM

\$ CLE/AKR: IDESIGN COL: VENDOR SHOW

\$ LOU/LEX: DESIGN AWARDS **TOL: VENDOR SHOW**

DECEMBER

CIN/DAY: BOARD APPRECIATION COL: MEMBER APPRECIATION

\$ LOU/LEX: HOLIDAY PARTY TOL: HOLIDAY PARTY



SIGNATURE EVENT ALLOCATION OPPORTUNITIES

Choose where your sponsorship dollars go! With each annual sponsorship, benefactors have the opportunity to allocate at least 50% of their sponsorship directly towards IIDA Ohio Kentucky programming. Gather your team and decide which programs you would like to sponsor this year!

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Allocations will NOT be changed after February 14, 2025.

ALLOCATIONS PER LEVEL			
BRONZE	\$1,500		
SILVER	\$3,000		
GOLD	\$4,500		
PLATINUM	\$6,500		
DIAMOND	\$1,250		

CHAPTER-WIDE PROGRAMS	CINCINNATI DAYTON	
MENTORSHIP CONNECTION: OHKY Mentorship Connection is to foster professional growth and development by connecting our members. Through	GUTTERBALL EVENT: The annual event looked forward to every year by the Cincinnati Dayton community! Industry friends team up for an evening	DAYTON NETWORKING EVENT: Join the design community in Dayton for an evening of engaging networking, insightful conversations and inspiration.
personalized guidance, support, and knowledge sharing, we aim to empower individuals to achieve their	of networking and bowling while donning fun, themed costumes.	Level 1 Sponsor - \$500 (quantity 1)
full potential and excel in today's design industry. Our program seeks to create a vibrant community of	Level 1 Headline - \$1,000 (quantity 1)	Level 2 Sponsor - \$250 (quantity 1)
mentors and mentees, promoting meaningful connections and inspiring lifelong learning.	Level 2 Food / Decorations - \$500 (quantity 2)	
Headline Program Sponsor - \$1,000 (quantity 1)	Level 3 Awards - \$250 (quantity 2)	THE GALLERY: An evening celebrating the excellence of designed interiors by Cincinnati Dayton firms. View and appreciate projects and
THRIVE: A 3-day event across all 5 City Centers,	COLLAB CEU/ADVOCACY ROUNDTABLE: Dynamic CEU followed by an interactive roundtable	celebrate all of the accomplishments from the last year!
inviting local firm leaders from approximately 10 firms in each city to come together and engage in a	discussion exploring key issues impacting the design profession.	Level 1 Sponsor - \$1,500 (quantity 1)
facilitated discussion. This roundtable provides a space for leaders to connect and discuss pertinent	Level 1 Sponsor - \$500 (quantity 1)	Level 2 Sponsor - \$1,000 (quantity 3)
issues in our industry.	Eeven Sponson - \$300 (quantity i)	Level 3 Sponsor - \$750 (quantity 4)
Platinum Sponsor - \$2,000 (quantity 1)	GOLF OUTING: Fore! Test out your golf swing at this	Level 4 Sponsor - \$500 (quantity 6)
Gold Sponsor - \$1,000 (quantity 2)	social gathering of design industry friends.	Level 5 Sponsor - \$250 (quantity 8)
Silver Sponsor - \$500 (quantity 5)	Level 1 Sponsor - \$1,000 (quantity 1)	
	Level 2 Sponsor - \$750 (quantity 2)	
	Level 3 Sponsor - \$500 (quantity 3)	

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PLATINUM	\$6,500		
DIAMOND	\$1,250		

BUILDING TOURS: One tour hosted in the spring and one in the fall, tour a recently completed interiors project by a Cleveland/Akron design firm. *Sponsors may be split per tour.

- Level 1 Sponsor \$750 (quantity 2)
- Level 2 Sponsor \$500 (quantity 4)
- Level 3 Sponsor \$250 (quantity 4)

I DESIGN: A celebration to recognize the outstanding work and achievements of the many architecture and design firms, students and manufacturer representatives of Northeast Ohio

- Level 1 Sponsor \$3,000 (quantity 1)
- Level 2 Sponsor \$2.000 (quantity 1)
- Level 3 Sponsor \$1,500 (quantity 4)
- Level 4 Sponsor \$1,250 (quantity 4)
- Level 5 Sponsor \$1,000 (quantity 8)
- Level 6 Sponsor \$750 (quantity 4)
- Level 7 Sponsor \$500 (quantity 10)
- Level 8 Sponsor \$250 (quantity 10)

STUDENT TRUNK OR TREAT: A mini trade show on campus for students to explore your products.

Level 1 Sponsor - \$250 (quanti	y 2)
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COLUMBUS

STUDENT CAREER DAY: Students will engage with potential future employers, gain insights from inspiring learning sessions from the design community, and explore innovative design concepts.

- Level 1 Sponsor \$750 (quantity 1)
- Level 2 Sponsor \$500 (quantity 1)
- Level 3 Sponsor \$250 (quantity 3)

BUILDING TOURS: One tour hosted in the spring and one in the summer, tour a recently completed interiors project by a Columbus design firm.

- *Sponsors may be split per tour.
- Level 1 Sponsor \$750 (quantity 1)
- Level 2 Sponsor \$500 (quantity 1)
- Level 3 Sponsor \$250 (quantity 2)

CIDA: A celebration to recognize the outstanding work and achievements of the many architecture and design firms, students and manufacturer representatives of Central Ohio.

- Level 1 Sponsor \$3,000 (quantity 1)
- Level 2 Sponsor \$1,500 (quantity 6)
- Level 3 Sponsor \$1,000 (quantity 8)
- Level 4 Sponsor \$750 (quantity 4)
- Level 5 Sponsor \$500 (quantity 12)
- Level 6 Sponsor \$250 (quantity 10)



SIGNATURE EVENT ALLOCATION OPPORTUNITIES

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GOLD	\$4,500		
PLATINUM	\$6,500		
DIAMOND	\$1,250		

LOUISVILLE LEXINGTON		TOLEDO
STUDENT DAY: Students will gather to gain insights from inspiring speakers, explore innovative design concepts through a trade show, and network with the design community. Level 1 Sponsor - \$500 (quantity 3) Level 2 Sponsor - \$250 (quantity 5) CEU DAY: A day filled with CEU opportunities for designers and an inspiring product tradeshow. Level 1 Sponsor - \$1,000 (quantity 1) Level 2 Sponsor - \$750 (quantity 1) Level 3 Sponsor - \$500 (quantity 1) Level 4 Sponsor - \$250 (quantity 4) SIP AND CONNECT: Start off your day with a cup of coffee and conversation with the design community at this casual meet-up. Level 1 Sponsor - \$250 (quantity 4)	LEXINGTON NETWORKING EVENT: Join the design community in Lexington for an evening of engaging networking, insightful conversations and inspiration. Level 1 Sponsor - \$500 (quantity 2) Level 2 Sponsor - \$250 (quantity 1) KY DESIGN AWARDS: A celebration to recognize the outstanding work and achievements of the many architecture and design firms, students and manufacturer representatives of Kentucky. Level 1 Sponsor - \$2,000 (quantity 1) Level 2 Sponsor - \$1,500 (quantity 2) Level 3 Sponsor - \$1,000 (quantity 4) Level 4 Sponsor - \$750 (quantity 2) Level 5 Sponsor - \$500 (quantity 4) Level 6 Sponsor - \$250 (quantity 6)	5 BY DESIGN: This virtual program features 5 designers/architects from Toledo who will share their journey in design. Level 1 Sponsor - \$500 (quantity 1) SPRING INTO ACTION: Join the design community as we work together to benefit a Toledo non-profit. Level 1 Sponsor - \$500 (quantity 2) Level 2 Sponsor - \$250 (quantity 2) BOAT CRUISE: Cruise down the mighty Maumee River with IIDA Toledo with snacks, desserts, and drinks. This highly anticipated event for all OHKY IIDA members. Headline Sponsor - \$1,000 (quantity 1) Level 1 Sponsor - \$750 (quantity 1) Level 2 Sponsor - \$250 (quantity 3) HOLIDAY PARTY: Get ready for the holiday season creating your own live wreath. Level 1 Sponsor - \$500 (quantity 1) Level 2 Sponsor - \$500 (quantity 1) Level 2 Sponsor - \$500 (quantity 1)



THANK YOU TO OUR 2024 BENEFACTORS!

DIAMOND

Interface patcraft shaw contract

PLATINUM:



GOLD:





SILVER:

ALLERMUIR SENATOR | ALLSTEEL | BBN SALES INC SLOAN HDA | HAMILTON PARKER | HAWORTH KIMBALL INTERNATIONAL | MANNINGTON COMMERCIAL

BRONZE:

AMERICAN INTERIORS | BEST SUPPLY AND CERTAINTEED CEILINGS | BLG
CONTINENTAL OFFICE | DOTSON COOKE | DUPLER OFFICE | HAMPTON PRODUCTS
ID+A | INPRO | INTERIOR SUPPLY INC | J+J FLOORING | KING BUSINESS INTERIORS
MDC INTERIOR SOLUTIONS | MILLERKNOLL | ORI | ROPPE ALL SURFACES | STEELCASE
TEKNION | THE DAVIS GROUP | THENTIC GROUP | TIM O'NEIL & ASSOCIATES

A+D FIRM PARTNERS:

BIALOSKY CLEVELAND | CHAMPLIN ARCHITECTURE EOP ARCHITECTS
HD+S | JRA ARCHITECTS MEYERS+ASSOCIATES | NAC ARCHITECTURE
SHYFT COLLECTIVE | THE COLLABORATIVE | VOCON WORK ARCHITECTURE + DESIGN | WSA

