

Jeffrey Park Community Experience

REDEFINING HOSPITALITY IN URBAN LIVING

The Jeffrey Park Community Experience is a flagship destination for both the multifamily community and the greater Italian Village in Columbus, Ohio. Taking a comprehensive approach to Thrive's multifamily community offerings, the experience caters to current and future tenants. With a versatile design, it houses the innovative Bada Bean Bada Booze cafe, transforming into a lively cocktail bar in the evenings, while the leasing offices are at the rear to serve the Jeffrey Park community. The components of the space help set the stage for the brand to be applied to future multifamily sites.

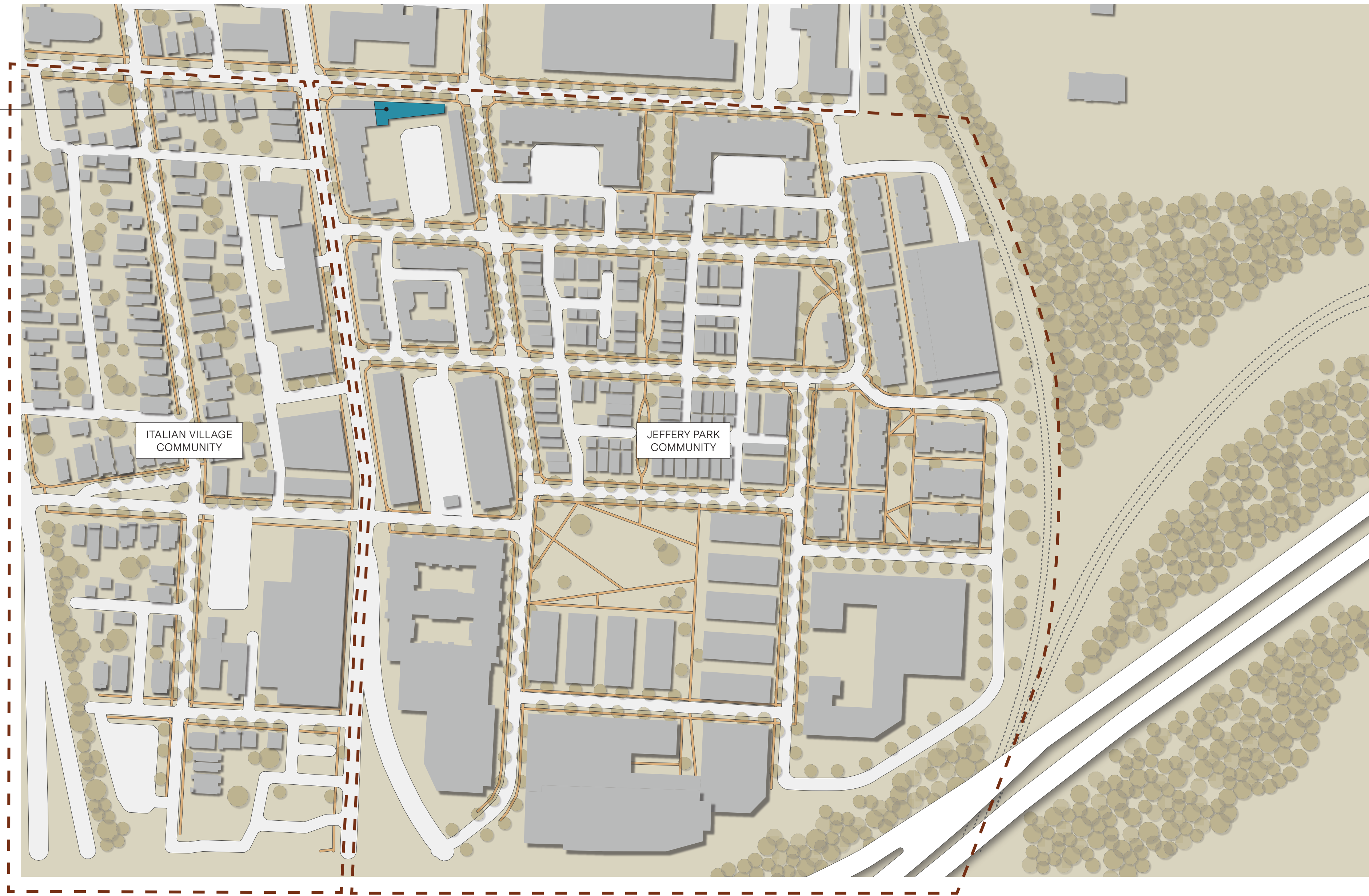
The space is characterized by industrial materials and neutral colorways paying homage to the site's railway history. All while providing a canvas for vibrant brand elements to shine. Prominently featured in the cafe is a uniquely shaped bar with a canopy strategically placed to enhance customer flow through the existing building shape. Moreover, the distinct two-tiered suspended canopy above the bar offers storage efficiency and emits a gentle radiance through the brass mesh for added ambiance. Acoustical light fixtures and ceiling materials are integrated to minimize sound transfer between the community experience offices and the bar/cafe area.

Client
Thrive Companies

Location
Columbus, Ohio



JEFFERY PARK COMMUNITY
EXPERIENCE & BADA BEAN
BADA BOOZE



Jeffrey Park Community Experience
SITE PLAN

The Jeffrey Park community experience offices and Bada Bean Bada Booze is a renovation project for the previous community experience offices. The building is located between the Italian Village Community and the Jeffrey Park multifamily community in Columbus, Ohio. This is also the first cafe by day and bar by night concept for this area.



Jeffrey Park Community Experience
INITIAL FLOOR PLAN

The previous community room and leasing offices that served the Jeffrey Park community were underutilized and dysfunctional for daily use of staff and tenants. The new design needed to work within the existing exterior footprint with the exception of adding a new patio north of plan. The entire interior footprint needed to be redesigned to create an appealing amenity for the community with a connection to the leasing experience.



Jeffrey Park Community Experience
NEW FLOOR PLAN

The existing exterior building footprint drove the new interior layout of the Bada bar and community experience leasing offices. With existing entrances remaining the shape of the bar was highly critical for path of travel. The Bada bar and lounge was designed to be a flexible venue for day time cafe hours to evening cocktails. Transparency from lounge to community experience offices allowed for non-traditional leasing operations.



Jeffrey Park Community Experience
VISUALIZATION

Utilized realistic renderings to assist with communicating to the client how both the community experience leasing offices connect to the Bada bar and lounge. The views also show how the existing conditions that remained enhance the new design.



Jeffrey Park Community Experience

OFFICES



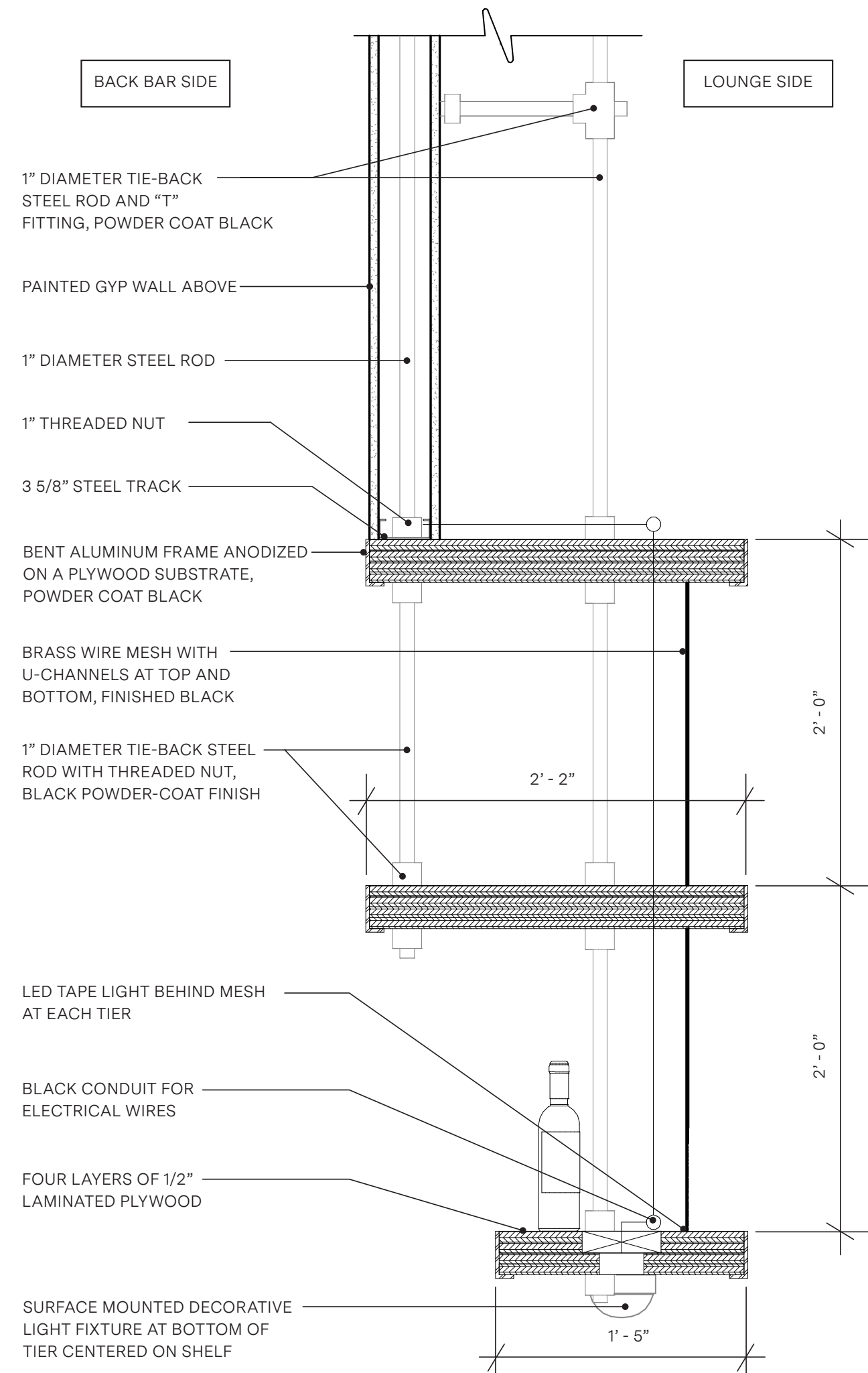
Jeffrey Park Community Experience

**CAFE TO OFFICE
TRANSITION**

ORDER HERE

AMERICANO	CINNAMON ROLL	OUT OF FASHION	BODHI IPA
CORTADO	FRUIT GALETTE	OAXACAN HIGHBALL	CHRISTMAS ALE
CAPPUCCINO	POP TART	PIÑA FRESCA	BAR SNACKS
LATTE	DONUTS	ESPRESSO MARTINI	PUB MIX
MOCHA	PB CHOC CHIP COOKIE	DARK PASSENGER	GOURMET POPCORN
HOLY MDLÉ		UNUSUAL NEGRONI	CHIPS & SALSA
HOT CHOCOLATE	<i>Bada</i> BEAN +BOOZE	FLANNEL SHIRT	SOFT PRETZEL
RISOTTO		MINTER WONDERLAND	PIZZA

JEFFREY
COLUMBUS, O
ELEVATING CONVEYING AND
MINING MACHINERY



Jeffrey Park Community Experience
SUSPENDED CANOPY

Prominently featured in the cafe is a uniquely shaped bar that was intently designed to help improve customer foot traffic. The completely suspended two-tiered canopy above the bar maximizes bar storage and emits a subtle glow behind the brass mesh for ambiance.





Jeffrey Park Community Experience

SEATING ARRANGEMENTS

The diverse seating group arrangements are ideal for the community experience team to have informal conversations with current and future tenants at Jeffrey Park. The industrial storefront demarcates the leasing office from the bar/cafe environment, with workspaces for staff and tenants to know where to go when needed.

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CAFE BEVERAGES	CAFE PASTRIES	CRAFT COCKTAILS	DRAFT BEER
DRIP COFFEE	MAPLE SAUSAGE EGG & CHEESE	BADA SHAKE UP	PROGRESS PILSNER
COLD BREW	EVERYTHING BISCUIT EGG & CHEESE	GREEN THUMB	SUN-KISSED WHEAT
ESPRESSO	SEASONAL SCONE	JUDGE & JURY	GROOVY JUICE IPA
AMERICANO	CINNAMON ROLL	OUT OF FASHION	BODHI IPA
CORTADO	FRUIT GALETTE	OAXACAN HIGHBALL	CHRISTMAS ALE
CAPPUCCINO	POP TART	PIÑA FRESCA	BAR SNACKS
LATTE	DONUTS	ESPRESSO MARTINI	PUB MIX
MOCHA	PB CHOC CHIP COOKIE	DARK PASSENGER	GOURMET POPCORN
HOLY MOLÉ	<i>Bada</i> BEAN +BOOZE	UNUSUAL NEGRONI	CHIPS & SALSA
HOT CHOCOLATE		FLANNEL SHIRT	SOFT PRETZEL
RI...		MINTER WONDERLAND	PIZZA

